

Volunteer Newsletter

July - August 2023

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Troop Spotlight

In June, Troop 124 constructed a Gaga Pit at Talley Day Park in Wilmington, using funding they secured through Newcastle County by writing to their representative Debra Heffernan as part of their Brownie Quest Take Action Project! What a great way to end their time as Brownies. We can't wait to see what Juniors has in store for this troop!

Want your troop or Service Unit to be spotlighted in a future newsletter or on social media? Submit your troop activities using the [Girls in Action](#) form!

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JULY

						1
		Overnight Camp Week 1				
	Overnight Mini Camp Week 1		Overnight Mini Camp Week 1 (2nd Session)			
2	3	4	5	6	7	8
			Overnight Mini Camp Week 2			Small Craft Training - Todd
9	10	11	12	13	14	15
			Day Camp Week 1			
		Overnight Camp Week 3				
	Overnight Mini Camp Week 3 (Session 1)		Overnight Mini Camp Week 3 (Session 2)			
16	17	18	19	20	21	22
			Day Camp Week 2			Gold Award Training- Country Center
		Overnight Camp Week 4				
			PHENOM - National Council Session - Orlando, FL			
23	24	25	26	27	28	29
			Day Camp Week 3			
				SU Manager Networking Night - Virtual		

AUGUST

30	31	1	2	3	4	5
		Overnight Camp Week 5				
6	7	8	9	10	11	12
		Overnight Camp Week 6				
13	14	15	16	17	18	19
		S2STEM Day Camp - Country Center				Volunteer Summit
20	21	22	23	24	25	26
27	28	29	30	31		

Updates and Happenings

Volunteer Essentials

Summer is the perfect time to review our [Volunteer Essentials](#) webpage. Girl Scout program resources, guideline for running your troop or service unit, and more can be found here. Navigate to [Troop Leader Central](#) or [Service Unit Central](#) for specific troop or service unit information, respectively.

Volunteer Role Name Updates

If you serve in certain volunteer roles with us, you may have noticed a name change in your MyGS account, or that your past role is no longer an option for you to renew into. We've recently made some changes to be in alignment with GSUSA standards, and to improve our data quality. What's changed:

- **Troop Treasurer** - Per our Financial Guidelines, troop volunteers who are either in the Co-Leader or Troop Support Volunteer roles may be signers on the bank account and hold this role. Having this listed as a separate role creates duplication. While one of the signers on the account may take the lead in managing the accounting, it is imperative that troop financial records remain transparent to all troop volunteers and caregivers, and all financial decisions are girl-led.
- **Troop First Aider** - While having a volunteer who is trained in First Aid/CPR/AED is recommended, the need to provide proof of certification is now on an as-needed basis, depending on the activities your troop is engaging in.
- **Troop Camping Volunteer** - This role has a new name. To reflect the change in the new and improved training process, our Troop Camping Volunteers are now called Outdoor Skills Facilitators. In your MyGS account, you will now see Outdoor Skills Facilitator listed under your troop roles.

If you have any questions about these changes, please contact Member Care at MemberCare@cbgsc.org.

“What Can GSCB Do For You?” Discontinued

“What Can GSCB Do For You?”, or rebranded, “Thought Partner Power Hour” series will not be continuing. After careful consideration, we're retiring these calls to focus on other ways to engage your feedback to drive our decision making. If you have feedback to share outside of these opportunities, please complete the [GSCB Volunteer Feedback Form](#).

Volunteer Nametag Order

In order to get you the best price on volunteer nametags, we will be placing two bulk nametag orders per year. Once in the late summer, and another mid-winter (before Cookie Booths). Nametags will cost \$7.00 and will be distributed to Service Unit Managers for pickup at Service Unit Leader Meetings. The upcoming bulk order will be placed on Friday, July 28th. The last day to place your order will be Wednesday, July 26th.

All nametags will read:

[FIRST NAME LAST NAME]

GSCB Volunteer

[Submit Your Nametag Order Here*](#)

*Nametags are not eligible for any discounts or coupon codes. You will not be charged for shipping your nametag. If you include other items in your order, those items will be shipped and shipping charges will apply, but your nametag will not. You must pick it up with your Service Unit Manager.

New Volunteer Opportunities

We received feedback that we need new opportunities for young alum to stay engaged - so, we took your suggestions and ran with them. Check out the newly designed Become a Volunteer webpage (specifically the section titled “Short Term, Event and As-Needed Volunteer Opportunities”) and see all of the ways we’re lifting up your individual passions and interests - like travel and the outdoors - and letting our communities know there are ways to get involved beyond the traditional troop experience.

We’re currently working on adding these opportunities to our catalog so they can be registered into directly online, and will be actively promoting them in the coming months. In the meantime, if you or someone you know would be a great fit for one of these new roles, complete the [Volunteer Interest Form](#).

Some of the new roles we’ve added include:

- High Adventure Volunteer
- Property Maintenance Volunteer
- Event Champion
- First Year Cookie Coach
- & more!

Volunteer Getaway Weekend

Our Volunteer Getaway Weekend in May was another success! We kayaked, painted, made crafts, and most importantly, we laughed and spent time together.

We are looking forward to planning our next getaway - so SAVE THE DATE! - which will be held October 20th-22nd at Camp Todd. Registration information coming soon.

Until then, checkout our [Volunteer Getaway Photo Album](#) to relive the memories!

Share Your Cookie Proceed Fun Photos

How is your troop using their cookie proceeds this year? Are you taking a trip, going to an amusement park, completing a service project? We’d love to see your hard work paid off! Share your photos with us using the [Girls in Action Form](#).

Event and Program Financial Assistance Coming Soon

We believe finances should never stand in the way of a girl experiencing all Girl Scouts has to offer. Thanks to generous funding, we will be able to provide Financial Assistance for girls who need it to participate in programs and events with cost associated up to \$120.00 per girl. This financial assistance opportunity will be available Oct. 1st, 2023 - June 30th, 2024, or until the funds are used up.

For more information about Event and Program Financial Assistance, visit our [Event Calendar](#).

Celebrating Joan Przywara

We would like to share that one of our most decorated, dedicated volunteers, Joan Przywara was recently awarded the Alumnae Award for Service from Ursuline Academy - a well deserved award for all of her work supporting the school as well as raising awareness for Alzheimers. Joan also reached a milestone of 60 years volunteering with Girl Scouts this year. We couldn’t be more proud to have her in our Girl Scout community. Congratulations, Joan!

[Learn more about Joan and the Alumnae Award for Service](#)



Fall Product & Cookie Programs

Own Your Magic is the Product Programs theme for Fall Products and the Cookie program. With the Fall Product program, the Girl Scouts will learn about the Ocelot, while the Axolotl will be the mascot for the Cookie program.

Fall Product Key Dates:

- September 29 - Program start
- November 5 - Program End
- November 28 – November 30 - Deliveries to Service Unit Fall Product Champion
- December 8 - ACH (Automated Clearing House)

Cookie Program Key Dates:

- January 6, 2024 – *New this year*, both the order card and DC24 Cloud will begin
- January 24 – Troop Initial Orders due
- February 3 – February 9– Service Unit Initial Order Cookie deliveries
- February 9 – March 10 – Booth period
- February 23– Initial Order ACH
- March 10 – Cookie program ends
- March 22– Final ACH

Product Program Agreements

All Troop Fall Product and Cookie Champions will need to be a registered adult members for the 2024 membership year, complete a Product Program Agreement and have taken all relative gsLearn modules for their position to be entered into the platforms used for the programs.

[Family Product Program Agreement](#)

[Product Program Champion Agreement](#)

[Juliette Product Program Agreement](#)

Juliette Support

Kate Harnett, Associate Director of Volunteer Support has been named our dedicated point of contact for Juliette Girl Scouts and their families. Kate will be actively communicating with our Juliettes and Service Units to coordinate exceptional support for our independent Girl Scouts. This appointment comes in response to a need to better integrate our Juliette families into Girl Scouting and ensure that it is an equitable experience. Through membership year '24 we'll be making conscious changes to our website and leader resources to ensure they are inclusive and informative for our fearless Juliette caregivers - starting with Juliette caregivers being included in this communication. Welcome Juliette caregivers to the bi-monthly newsletter!

gsEvents Coming Soon!

We're making a coordinated effort to move program registrations from Doubleknot to gsEvents. gsEvents is a platform provided by GSUSA that will enable to you complete program registrations from your MyGS account. gsEvents will launch with the new membership year on October 1st.

In this new platform, you will be able to see and register for other council's events, notify the members you're registering just by completing registration and look back at your event history from one place!

Stay tuned for training opportunities, but get a sneak peek from a sister council [here](#).

Membership and Early Bird Renewal Update

The 2022-2023 membership year is in full bloom and we focused on building a strong membership foundation rooted in retention of current members and engagement of new members.

MY23 Girl Membership Goal 4,500	Current Girl Membership* 4,096
MY23 Adult Membership Goal 1,900	Current MY23 Adult Membership* 1,811
Lifetime Membership* 1,001	

*Membership data is as of July 6, 2023.

Early Bird Renewal Campaign Results

Girl Renewal* - 2,377 (+9.44% YOY)
Adult Renewal* - 1,095 (+29.13% YOY)
Lifetime Membership* - 1,033 (+5.62 YOY)
232 Troops met their 75% Girl Renewal goal
189 Troops met all incentive qualifications
14 Service Units met their renewal goals

*Membership data is as of July 6, 2023.

YOY - Year over year (i.e. compared to last year's Early Bird Campaign)

Extended Year Membership

Are there new Girl Scouts interested in joining your troop? Joining through July 31st with an Extended Year Membership allows them to participate for the rest of this year and next at a reduced price. Learn more at www.gsccb.org/join.

Things to Do

Property Work Days Save the Date

GSCB will host Fall Work Days at each of our camp properties this November. The activities of these days include cleaning and winterizing units, as well as small projects, as defined by the property team. We hope to see you there!

Camp Country Center - Nov. 13th
Camp Sandy Pines - Nov. 14th
Camp Todd - Nov. 16th & Nov. 17th
Camp Grove Point - Nov. 18th & Nov. 19th

Volunteer Summit Save the Date

We are so excited to host the inaugural GSCB Volunteer Summit this year on Saturday, August 19, 2023, from 9am – 4:30pm. We’re going “Back 2 Basics” for this year’s event, which will serve as an opportunity for GSCB Volunteers on all levels to come together to learn about important updates, engage in peer to peer learning and discussions, network with other volunteers, and more! We are finalizing the location details and will communicate that information as soon as possible. Lunch will be provided. Hold your spot by preregistering today!

[Pre-Register now](#) to hold your spot!

Girl Scouts Love the Outdoors Challenge

Girl Scouts Love the Outdoors Challenge is officially live! Girl Scouts will be able to earn a patch for completing a number of outdoor activities over the summer.

Visit www.gscb.org/arl for the challenge worksheet and instructions for purchasing your patch.

Completing the Girl Scouts Love the Outdoors Challenge is also a stamp opportunity in your GSCB Program Passport. Don’t forget to [request your stamp](#) upon completion!



Save the Date for the P.E.A.C.E. Girl Health and Wellness Summit

On **October 7th, 2023** at Early College School in Dover (ECS at Delaware State University), GSCB will be hosting it’s first ever Girl Health and Wellness Summit! Our theme is P.E.A.C.E., and we invite all Girl Scouts to attend to - learn the **P**ower of their physicality, **E**mbrace their inner beauty, appreciate their **A**uthentic self, **C**elebrate what makes them unique, and **E**volve into the best version of themselves!

Learn with Luna

Learn about the beautiful state parks our footprint has to offer and join us for Girl Scouts Love State Parks weekend on September 9th & 10th! [Download and print the handout](#), color in Luna, then cut her out and take a photo with her at your next visit to a State or National Park! Share your photos with us using [Luna’s Travel Tracker](#).

Fall School

Looking for a chance to learn some new skills while having fun? Make plans now to attend the volunteer run Fall School at Camp Todd, September 29-October 1 - registration is now open! Have a skill you’d like to share? The Fall School Committee is looking for instructors as well! [Get more information about Fall School >](#)

Governance

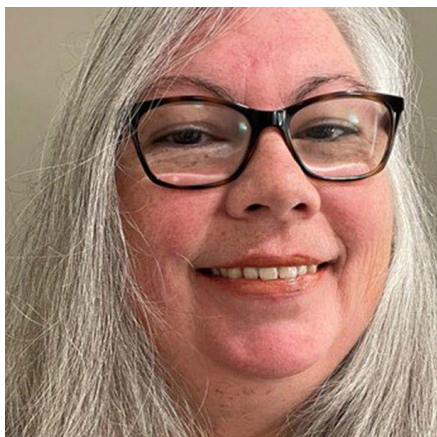
National Council Session Information

The Girl Scout Convention (July 18 – 25) is finally here! Our National Delegates will be traveling to Orlando, FL where delegates from every council across the nation and USA Girl Scouts Overseas meet to discuss, debate, and vote on issues important to the Girl Scout Movement, and elect national leaders for the next triennium. The business portion of the week is followed by Phenom by Girls Scouts, where Girl Scouts from all over can participate in the Hall of Experiences, a National Bridging Ceremony, and so much more!

Thank you to all members who participated in the discussions and completed the survey about the proposals which will be voted on by our National Delegates. Big SHOUT OUT to troops who created SWAPS (Special Whatchamacallits Affectionately Pinned Somewhere) for the delegates to trade while they are there.

Our national delegates can't wait to share their experiences with you in our September newsletter. Who are our national delegates? Meet them here:

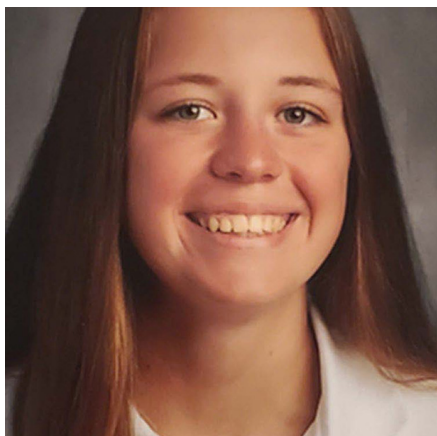
Tracie Bruno



Heather Burket



Ellie Davis



Denise Matz



Other

Staff Comings and Goings

- **Staff Goings**

Adrienne Parker, former Member Care Specialist, left the GSCB team on June 30th. We wish her all the best.

Mandy Perrino, former Development Associate left the GSCB team on June 23rd. We wish her all the best.

- **Staff Comings**

Roberto Vieyra, Maintenance Technician, joined the GSCB team on May 1st. Welcome, Roberto!

Madeline Goodall, Vice President of Fund Development, joined the GSCB team on May 8th. Welcome Madeline!

Katie Osborne, Outdoor Program Coordinator, joined the GSCB team on May 22nd. She will be supporting summer camp and outdoor programs throughout our footprint. Welcome Katie!

Dawn Love, Staff Accountant, joined the GSCB team on June 5th. Welcome Dawn!

Donald Mayorga, Maintenance Technician, joined the GSCB team on June 14th. Welcome Donald!

GSCB Employment Opportunities

Girl Scouts of the Chesapeake Bay is seeking passionate, driven, and engaged individuals to join our team. To review all open positions, visit our career page, [here](#).

- [Outdoor Program Specialist](#)
- [Community Initiatives Specialist \(PT\)](#)
- [New Troop Engagement Specialist](#)

What's Coming September - October

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Fall Product Updates and Information

Summer Camp Recap

Share Your Wins - First Meetings