girl scouts
of the chesapeake bay

Gold Award Proposal Rubric

Girl's Name: Click here to enter the Girl Scout's name	Reviewer's Name: Click here to enter the reviewer's name

		Does Not Meet Standards	**Needs Improvement**	**Meets Standards**
		Prerequisites		
		Related question in proposal: Prerequisite chart		
A	**Completion of two S/A Journeys OR Silver Award and one S/A Journey**	☐ Is not a registered Senior or Ambassador Girl Scout; not in grades 9–12 ☐ Has not completed two Senior/Ambassador Journeys or the Cadette Silver Award and one Senior/Ambassador Journey		☒ Is a registered Girl Scout in grades 9–12 ☒ Has completed two Senior/Ambassador Journeys or the Cadette Silver Award and one Senior/Ambassador Journey
B	**Gold Award Training**	☐ Has not completed Gold Award training.		☒ Has completed Gold Award training.
		Step 1: Choose an issue		
		Related questions in proposal: My Gold Award aims to address this issue…		
C	**Project identifies a credible community need** **(Pg. X, *Your Guide to Going Gold* (*Guide*))**	☐ Identified issue is based on Girl Scout's interests only and not on credible community need or ☐ Identified issue is already being fulfilled by the community the Girl Scout intends to serve		☐ Identified issue is based on credible community need
		Related question in proposal: The root cause of my issue is…		
D	**Project identifies a root cause of that community need and plan addresses that root cause** **(Pg. X, *Guide*)**	☐ Did not identify root cause ☐ Project addresses an immediate need with a short-term/one-off solution	☐ Identified root cause ☐ Project plan does not address it	☐ Identified root cause ☐ Project plan shows well-constructed approach to address it
		Related question in proposal: The target audience(s) for my Gold Award project is/are…		
E	**Target audience is clearly identified and engaged in project** **(Pg. X, *Guide*)**	☐ Target audience is not part of the community affected by the issue ☐ Project plan is designed FOR the target audience versus WITH	☐ Target audience is part of the community affected by the issue ☐ Project plan marginally benefits the target audience	☐ Target audience is clearly identified members of the community affected by the issue ☐ Project plan engages appropriate community members in the solution and demonstrates benefit to the target audience
		Step 2: Investigate		
		Related question in proposal: The reasons I selected my issue are…		
F	**Research sources are cited and thoroughly investigated**	☐ No validation or research conducted to help shape project	☐ Research is implied, but no sources provided	☐ Some research has been conducted and 1–2 sources are referenced

	(Pg. X, *Guide*)			
G	**Project identifies national or global link to issue** **(Pg. X, *Guide*)**	☐ No connection to national and/or global issue	☐ Some research or evidence suggests limited connection to national or global issue	☐ Includes broad research and evidence connecting project specifically to a larger national and/or global issue; solution contributes to addressing that issue
**Step 3: Get help**			
	Related question in proposal: List the names of individuals and organizations you plan to work with on your Gold Award project			
H	**Team members are identified** **(Pg. X, *Guide*)**	☐ Self and family only	☐ Self, family, and Girl Scouts only OR less than 3 team members	☐ 3–5 team members, beyond Girl Scout community and family, with skills and knowledge related to the issue, including members of the community impacted by issue
	Related question in proposal: Girl Scout Gold Award Project Advisor information			
I	**Project Advisor is identified and is an expert** **(Pg. X, *Guide*)**	☐ None selected OR Advisor is family member or troop leader/volunteer.	☐ Advisor does not have knowledge of selected issue	☐ Advisor has expertise in one or more areas of the selected issue
**Step 4: Create a plan**			
	Related question in proposal: I will address the root cause by			
J	**Clear project description** **(Pg. X, *Guide*)**	☐ Project is not at all described; there is no explanation of what will be done	☐ Project is vaguely described; it is unclear what will be done	☐ Project is clearly described and shows a well-constructed approach on how the root cause of the issue will be addressed
	Related questions in proposal: The skills, knowledge, and/or attitudes my target audience will gain are; I will know that my audience has gained the desired skills/knowledge because; Measurement of my project's success chart			
K	**Project will have a measurable impact** **(Pg. X, *Guide*)**	☐ Impact does not relate to issue OR is not defined	☐ Impact is a vague impression OR not realistically measurable	☐ Impact is clearly defined and measurable; there is a clear **measurement** tool defined
	Related question in proposal: My Gold Award project goals are			
L	**Project goals are clearly defined and realistic** **(Pg. X, *Guide*)**	☐ No goals identified	☐ Goals lack detail and are not clearly connected to planned project impact	☐ At least one goal is clearly defined and connected to project impact
	Related question in proposal: My Gold Award will be sustained by			
M	**Project plan will ensure sustainability** **(Pg. X, *Guide*)**	☐ No plan for project to be continued OR the solution can't be maintained following the project (it's a service project). Does not include a letter of support.	☐ Unclear idea of how the project will continue OR *hoping* someone else will sustain. Does not include a letter of support.	☐ Clear, thoughtful plan that leads to sustainability beyond the Girl Scout's involvement. Project plan includes a letter of support.
	Related question in proposal: I will put my plan in to action by… (Timeline will default all dates to the first of each month)			
N	**Timeline is realistic and appropriate**	☐ Confusing or unrealistic plan that is missing key steps and is less than 80 hours	☐ Incomplete project plan that highlights only a few steps and is less than 80 hours	☐ Comprehensive and realistic project plan that highlights all major steps in project and is at or over 80 hours.

![Girl Scouts of the Chesapeake Bay logo]

	(Pg. X, *Guide*)			
O	**Active leadership role planned and defined** **(Pg. X, *Guide*)**	☒ No strategy to lead a team or engage others to help with the project OR project appears driven by an adult	☐ Strategy to engage teammates is limited, includes only assigning minor roles/peripheral tasks	☐ Strategy to engage teammates is comprehensive, outlines specific roles and responsibilities
		Related question in proposal: Estimate your project expenses and how you plan to meet those costs		
P	**Budget is realistic** **(Pg. X, *Guide*)**	☐ Provides incomplete information about project costs or how those costs will be met ☐ Plans to raise money/fundraise for another organization ☐ Provides no description for secondary plan to meet budget.	☐ Provides vague description of project costs; it is unclear how those costs will be met and/or the supplies listed appear inappropriate for the scope of the project ☐ Provides a vague description of a secondary plan to meet budget should initial plan not work	☐ Provides detailed description of project costs and clear explanation of how costs will be met ☐ Provides a secondary plan to meet budget should initial plan not work.
	Related question in proposal: The strengths, talents and skills I currently have and will put into action are; The skills I plan to develop as I work towards earning my Gold Award are			
Q	**Leadership development** **(Pg. X, *Guide*)**	☐ Does not include information about leadership or personal strengths; does not identify a goal for developing a new skill	☐ Provides incomplete information about leadership and personal strengths; partially sets goal to develop new leadership skill	☐ Describes new skills to be developed
	Related question in proposal: I will let others know about my Gold Award by promoting via			
R	**Tell the World: Plan to actively share project**	☐ Incomplete information		☐ Identifies the methods to be used for sharing the Gold Award project.

Step 5: Present plan and get feedback
Plan presented to Gold Award Committee for feedback after proposal submitted in GoGold.
Gold Award Proposals will be reviewed within two weeks of submitting, feedback will be provided by the Girl Program Department via call, zoom or email. Any proposals needing improvement or not meeting standards will be updated to reflect such in GoGold, and allow for the Girl Scout to update and resubmit proposal in GoGold.

Additional Feedback: Click here to enter additional feedback.

Project Designation:
☐ **Approved**: Meets or exceeds standards in all categories
☐ **Needs Improvement:** Needs improvement in majority of categories; may have a few in meets/exceeds standards, or a few that do not meet standards -*OR*- majority of categories meet/exceed standards, but several categories do not meet standards
☐ **Does Not Meet Standards:** Majority of categories do not meet standards; may have a few categories that meet/exceed standards