

2011/2012 Service Unit Cookie Share Challenge

Our vision is for girls to set goals early and take an active role in discovering and determining what exciting activities their Troop will do for the entire program year. But before the girls and their Troops can begin making their dream into reality, the Service Unit needs to create a Cookie Program that is filled with big possibilities, learning opportunities and fun. The Service Unit Cookie Share will give your Service Unit the framework it needs for helping girls discover the real tools for success.

How it Works

- Points are earned by the Service Unit for completing the Cookie Share activities throughout the 2012 Cookie Program.
- The total points earned determines the amount of Cookie Share Bucks received based on the number of boxes sold within the Service Unit.
- Cookie Share may be redeemed by designated Service Unit Team members for services benefiting the **entire Service Unit**.
- Cookie Share points are earned from 7/1/11 to 6/30/12.
- Service Units are responsible for tracking their Cookie Share activities.

Cookie Buck Redemption

- Cookie Share Bucks may be redeemed by designated Service Unit Team members for services benefiting the **entire Service Unit**.
- Cookie Share Bucks may be used for the following: registration for GSCB Events (i.e. Annual Meeting, SU Kick-off, SU Conference), purchases in The Bay Shop and reimbursement for expenses from Service Unit Events.
- For use in The Bay Shop, submit Cookie Share Bucks when purchasing items.
- For registration and reimbursements, submit Cookie Share Bucks to the Product Sales Department. It **must include purpose of redemption and supporting documentation** (flyer, contract, original receipts, registration/reservation forms).
- 2011 Cookie Share Bucks may be redeemed from **8/1/2011 to 7/31/2012**.
- 2012 Cookie Share Bucks will be received August 2012 and may be redeemed from **8/1/2012 to 7/31/2013**.

WHAT
CAN A
COOKIE
DO



MORE
THAN
YOU
SEE

The deadline to submit the Cookie Share Activity Form is June 30, 2012





Activity	Point Value	Points Earned
SU submits Cookie Delivery information for initial delivery location and SU Cookie Cupboard (if applicable) by November 1, 2011.	4	
Have a SU Cookie Kick-off by February 12, 2012. Date of Event: _____ Location _____	8	
Enter Troop Cookie Manager and Leader information into eBudde by January 6, 2012.	6	
Complete and submit Booth Sale spreadsheet to Michelle Passwaters by January 16, 2012. Update as new Booths are scheduled.	8	
Have a Cookie display or banner at a place in the community. (Cookie Booths do not count.) Location _____	4	
SU initial girl order increases at least 5% Initial girl order 2011 _____ Initial girl order 2012 _____	10	
SU's total Cookie Program increases at least 10% over 2011 Cookie Program Total Cookie Program 2011 _____ Total Cookie Program 2011 _____	10	
Total Points Earned:		



of SU boxes of Cookies sold _____

X Cookie share earned per box _____

Total SU Cookie Share Bucks Earned = \$ _____

Points Earned	Total earned per box
1 to 15	.01 (1 cent)
16 to 30	.02 (2 cents)
31 to 46	.03 (3 cents)
47 +	.04 (4 cents)

Person completing form: _____ Name _____ Signature _____

Phone: (Day) _____ (Cell) _____

Email: _____ Date: _____

