TIP SHEET

WORKPLACE & Network Resources

Connect with Girl Scout Cookie™ fans everywhere!

Build a cookie order station

Get Ready

- Girls can set up shop at a parent/guardian's workplace or a place within their network—with permission, of course!
- Find an area that is off limits to the general public and only accessible to people the girls or their parent/guardian know.

Get Set

- Create a fun order station with colorful signage, a simple cardboard box and some DIY flair.
- Check out our activity sheet and other resources to help girls design and craft a sign-up order station with lots of personality!

Go!

- Customers fill out contact slips with an email address so girls can send their Digital Cookie[®] link, or customers can complete leavebehind cards to order on the spot.
- Girls can take their marketing to the next level by writing thank you notes, calling customers for reorders—even writing an article for the employee newsletter about their goals this cookie season.



Cookie jar poster with tear-off tabs

Add your contact info to 14 grab-and-go strips, print it out, then add color

Marketing Sheets

Make a splash with cookie ads that are easy to print and color

Now there are fresh, new ways to easily collect orders for Girl Scout Cookies[®] with a wide choice of contactless and low-contact options! We've whipped up plenty of resources to use in workplaces or or places within your network—from a fun-to-color poster with pull tabs, to eye-catching clip art and Digital Cookie[®] platform order cards—all in the We've Got This! Toolkit on LittleBrownie.com.













Now, see more on Facebook! It's fresh this year! Little Brownie Bakers now offers even more tips, tricks and inspiration on the @ LittleBrownieBakers Facebook page.



Tap into the eBudde[™] App!

The newly updated eBudde App makes it even easier to schedule booths and organize cookie pickups. Download the app on your smartphone to find checklists, training videos and useful tips to manage this cookie season all from a single, easy-to-use dashboard! *Learn more about the app at LittleBrownie.com.*





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