



Additional Money Earning Opportunities Marketing Tips

Selling Girl Scout Cookies & Fall Product treats is an amazing opportunity to brush up on your finance skills. Did you know you can raise money for your troop in other ways? After you followed the appropriate steps in getting your fundraising event approved by council, you can now market your event. Need some ideas on how to do this? Look no further!

Facebook is a great place to start when advertising your fundraising event. Most pages require you to send your post and get it approved by an administrator first before it goes live.

- **Local Community Groups**
- **PTA Pages**
- **Friends and Family Pages**
- **GSCB Groups**



You could also go the traditional route with flyers. Have you thought about flyering these places?

- **Libraries**
- **Grocery Stores**
- **Church Bulletins**

