



## The Girl Scout Promise

On my honor I will try:

To serve God and my country,

To help people at all times,

And to live by the Girl Scout Law.







## The Girl Scout Law

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a better place, and
be a sister to every Girl Scout.

## The Girl Scout Mission

Girl Scouting builds girls of courage, confidence, and character who make the world a better place.

# A Message from the CEO

Dear Girl Scout Members and Supporters of Girl Scouts,

How remarkable that September 2019 marks the end of my first year as the Chief Executive Officer of Girl Scouts of the Chesapeake Bay!

It is astonishing just how fast this year has flown by. I continue to feel blessed to be leading an amazing organization, helping girls and young ladies grow into the future leaders of the Delmarva Peninsula and all through the work of our amazing, hard-working volunteers.

In the pages that follow my letter, you will see a snapshot of the great work each of you have influenced every single day!

Today, GSCB is poised to launch a reinvigorated team of staff, ready to work in lock step with our volunteers to accomplish more than ever. We know that we continue to have challenges, but our teams are committed to listening, learning, and creating solutions that once and for all, make it easier to volunteer and provide more experiences than ever before for our girl members.

With every day, I grow more excited about the future of Girl Scouts of the Chesapeake Bay.

Thank you for all that you have done and continue to do for Girl Scouting!

Sincerely,

Claudia Peña Porretti Cheif Executive Officer

Girl Scouts of the Chesapeake Bay



56% Renewed girls

44%
New girls

**30%** of Girls Scouts of the Chesapeake Bay girl membership is served through community outreach programming.

77% Renewed adults 23% New adults

**71** NEW Troop Leaders

**733** Lifetime Members

# Interview with a Girl Scout Space Academy Alum Sydne

#### GSCB: What does being a Girl Scout mean to you?

SJ: Scholarship, leadership, character and service are a few pillars of Girl Scouting. Being a Girl Scout means embodying these attributes and utilizing these attributes to make the world a better place. Being a Girl Scout includes more than just selling cookies. Being a Girl Scout involves being a go-getter, innovator, risk taker and leader. I fully credit my development of courage, confidence, and character to all of the experiences, mentors, and responsibilities I have encountered through Girl Scouts. Whether on the radio, or in person — I am very enthusiastic about telling the world about the Go-getters, Innovators, Risk-takers, and Leaders of the Girl Scouts of the Chesapeake Bay.

## GSCB: When you joined Girl Scouts, did you expect to be learning about space science and other STEM subjects?

SJ: When I first joined Girl Scout I was a tiny four year old excited to do arts and crafts. As I grew older and realized the true meaning and activities involved in Girl Scouting it occurred to me how impactful this organization would be. I have attended the Girl Scout Destination at the U.S. Space Academy in Huntsville, Alabama and G.I.R.L. 2017 in Columbus, Ohio. Through Girl Scouting my love and interest in STEM subjects has grown exponentially. Numerous experiences through Girl Scouting have fostered my love and yearn for space science and have led me to want to become a Pediatric Dentist.

## GSCB: How did it feel to be asked to represent Girl Scouts on Capitol Hill?

SJ: When asked to represent Girl Scouts on Capitol Hill I was excited and honored to be able to discuss a topic I am passionate about. As a Girl Scout of thirteen years I have seen first-hand the opportunities made available because of Girl Scouting. I attended a Congressional Briefing in the U.S. Capitol where I spoke about the need for young girls to get more involved in STEM. After being selected from thousands of Girl Scouts, I traveled down to Washington D.C. with the CEO of the Girl Scouts of the Chesapeake Bay. Since it was the 50th celebration of Apollo 11, Girl Scouts were launching new space badges. I spoke on Girl Scout's role in fostering my interest in STEM to over one hundred members of Congress and their staffers. This experience allowed me to network with politicians, speak on a cause that is important to me and was an opportunity I will never forget.

## GSCB: Would you ever want to speak on Capitol Hill again? If so, what about?

SJ:I would be honored to speak on Capitol Hill again if presented the opportunity. If I was able to return to Capital Hill I would want to discuss the current racial and social injustices present in society. With the current climate of the United States involving revolutions such as the Black Lives Matter Movement and it being Pride month I think it is important to ensure the future female leaders of America know they are accepted and loved. As an African American female, the issue of racial inequality is a topic I am very passionate about. Especially involving females from a racial minority background, I would love to express the importance of instilling courage, confidence and character into young women. The Congressional Briefing at Capitol was an amazing opportunity for me to speak about STEM and I would love to speak on Capitol Hill again.

## GSCB: Did you feel like your previous Girl Scout experiences prepared you for this opportunity?

SJ: Being a Girl Scout for thirteen years I have taken numerous workshops and public speaking opportunities which aided me in speaking on Capitol Hill. From "Powerful First Impressions" where I learned how to properly start a conversation and introduce myself to being Mistress of Ceremonies at "On My Honor" I can fully accredit my public speaking abilities to Girl Scouting. As a Girl Scout I have had numerous opportunities that exemplify service, leadership and public speaking. These service examples include earning my Silver Award where I instructed those with visual impairments how to do art and planting trees on Earth Day. My various leadership capacities for Girl Scout Council events include representing GSCB during Women's History Month at the White House. At the local level, I have been both the Treasurer and Secretary of my troop, Troop 696, served as a Cookie Captain, and facilitated cookie stations at Cookie Kick-off in Service Unit 33. Going along with that, I attended a Girl Scout destination where I spent a week at the U.S. Space and Rocket Center in Huntsville, Alabama. These Girl Scout experiences fully prepared me for leadership opportunities, including the Congressional Briefing on Capitol Hill.

## GSCB: What would you say to girls who may not have confidence in their ability to pursue STEM?

SJ: To all girls out there, whether they want to pursue STEM subjects or not, I think having intrinsic acceptance and not being afraid to "put yourself out there" is important in pursuing a male-dominated field like STEM. As the future

leaders of America, girls should know they are go-getters, innovators, risk takers and leaders. If STEM subjects are something you are passionate about then defy the odds and go for it. Girl Scout Founder Juliette Gordon Low once said, "Scouting rises within you and inspires you to put forth your best." With courage, confidence and character any girl can pursue STEM subjects. Women are needed in the STEM field at the moment. My last piece of advice would be to pursue STEM subjects to be a force of change in the community, on school campuses, and around the world.



# Program Delivery

## Girls Served

STEM 725
HEALTHY LIVING & RELATIONSHIPS 150
ARTS & THEATRE 24
FINANCIAL LITERACY 270
COLLEGE & CAREER 101
SPORTS 42
OTHER 361



Outdoor 373

## **SUMMER CAMP**

288 (individuals) 354 (experiences)





girl scouts

of the chesapeake bay

girl scouts

of the chesapeake bay

# Highest Awards GOLD AWARDS 18 SILVER AWARDS 102 BRONZE AWARDS 142



# Virtual Programming

Girl Scouts of the Chesapeake Bay is proudly offering new and exciting virtual opportunities that allow us to deliver Girl Scout programming despite obstacles like safety, transportation, scheduling, etc:

- Weekly program-level specific virtual meetings hosted by GSCB staff
- Patch design contest
- Growing list of at-home activities related to Girl Scout programming
- Outdoor challenges and campfire singalongs
- · & more!



## Interview with a National Gold Award Girl Scout

Taryn-Marie



Campfire OR

Girl Scout Songs

Cookies OR S'mores

Taryn-Marie Jenkins of Wilmington, DE represented Girl Scouts of the Chesapeake Bay on the national stage by being recognized as a National Gold Award Girl Scout! Her Gold Award project, Jumping the Hurdles -Foster Care to College, helps youth in foster care transition to college. Taryn-Marie recieved her Gold Award in New York on October 11th, 2019, International Day of the GIrl.

### **GSCB**: How did your previous Girl Scout experiences prpeare you to take on a Gold Award project?

TMJ: One key value of being a Girl Scout is responsibility. Some of the most traditional Girl Scout practices such as completing journey assignments, camping and cookie sales teaches us this value. If we just examine cookie sales, we learn responsibility through planning, being on time, managing money, communicating in a timely manner and correctly delivering our cookie products.

#### GSCB: How did it feel to find out you had been nominated by GSCB to be a National Gold Award Girl Scout?

TMJ: I was super excited when I first found out that the GSCB Gold Award Committee initially accepted my Gold Award project idea and plan. So, a year later, to learn that my project was nominated by GSCB to be a National Gold Award Girl Scout was on another whole level of excitement. I was simply overjoyed and it gave me such a sense of achievement. to motivate us over the years to continue.

#### GSCB: Was there anything that surprised you about the process of becoming a National Gold Award Girl Scout?

TMJ: Not really. But I appreciated the process in that it made me focus and network which will prepare me for future applications, job interviews and public speaking engagements.

#### GSCB: What does being a Girl Scout mean to you?

Girl Scout Green OR Girl Scout Gold

Science Lab

Journeys

OR Girl Scout S.W.A.P.S

TMJ: Being a Girl Scout introduced so many different experiences and essential skills into my life early on. It has meant so much to me to be a part of an organization that uplifts, prepares, and enlightens young girls. Being a Girl Scout means that you are hard-working, caring of others, dedicated to service, and focused on wanting to make the world a better place. The values that are introduced and instilled into Girl Scouts are invaluable. This is why, as a Girl Scout, it's important to take these values out into the world and share them.

#### GSCB: What inspired you to go for your Girl Scout **Gold Award?**

TMJ: I was inspired at a young age to go for my Gold Award. I remember attending the On My Honor Ceremony as a young Girl Scout to receive my Bronze and Silver awards. I recall being amazed seeing the older girls sitting on the stage and hearing all the incredible projects they implemented. My troop members and I were always motivated to go for all of the awards. We had the support and encouragement of our mothers and Bethel AME Church community to motivate us over the years to continue.

#### GSCB: How will your project continue to have an impact?

TMJ: My project has been ongoing with a few organizations creating and donating my college starter kits. It's been great for keeping the goal of increasing the number of foster care youth transition to college. As I enter my sophomore year of college, I am already planning and networking with my college

my project and expand with a focus on finding solutions for year around campus housing options for former foster care youth who are challenged with having somewhere to go during winter, spring and summer breaks.



## Product Program Highlights



1,056,067

packages of cookies sold

4,772

girls participated in the Cookie Program

34,363

packages of cookies donated to Operation Taste of Home

1,766

girls participated in the Fall Product Program









**Northern Resource Center (NRC)** 

225 Old Baltimore Pike Newark, DE 19702

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Peninsula Resource Center (PRC)

1346 Belmont Ave., Ste. 601 Salisbury, MD 21804



Camp Country Center Lynn W. Williams Science and Technology Lodge

1051 Sharpless Rd. Hockessin, DE 19707



**Camp Grove Point** 

2930 Grove Neck Rd. Earleville, MD 21919



Camp Todd

25012 Beauchamp Branch Rd. Denton, MD 21629



**Camp Sandy Pines** 

27157 Riverside Dr. Extension Fruitland, MD 21826

