



Special 57th  
National Council Session

Membership Dues  
Proposal

# Proposals to be Presented to the National Council

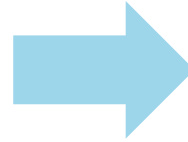
**National Board recommends annual membership dues be \$85 for girls and \$45 for adults.**

Current Wording	Proposed Amendment	If Adopted, Will Read
<b>Girl members</b> pay annual dues of \$25.	<b>Girl members</b> pay annual dues of \$__.	<b>Girl members</b> pay annual dues of \$ <u>[amount to be determined by National Council]</u> .
<b>Adult members</b> pay annual dues of \$25.	<b>Adult members</b> pay annual dues of \$.	<b>Adult members</b> pay annual dues of \$ <u>[amount to be determined by National Council]</u> .

# GSUSA to Provide Councils With Revenue Support for Five Years Based on Percentage of Annual Girl Membership Dues

If the National Council sets membership dues at:

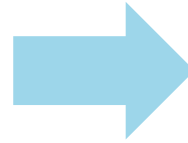
\$85 or above



Councils will receive a percentage of girl membership dues:

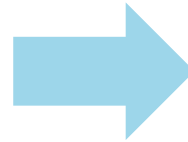
32%

\$75 to \$84



30%

\$65 to \$74



25%

With dues at or above \$65, GSUSA will create a membership dues scholarship fund of up to \$5 million.

Councils may apply for funds if their incremental cost of financial assistance is more than the revenue support provided.



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## Phased Implementation

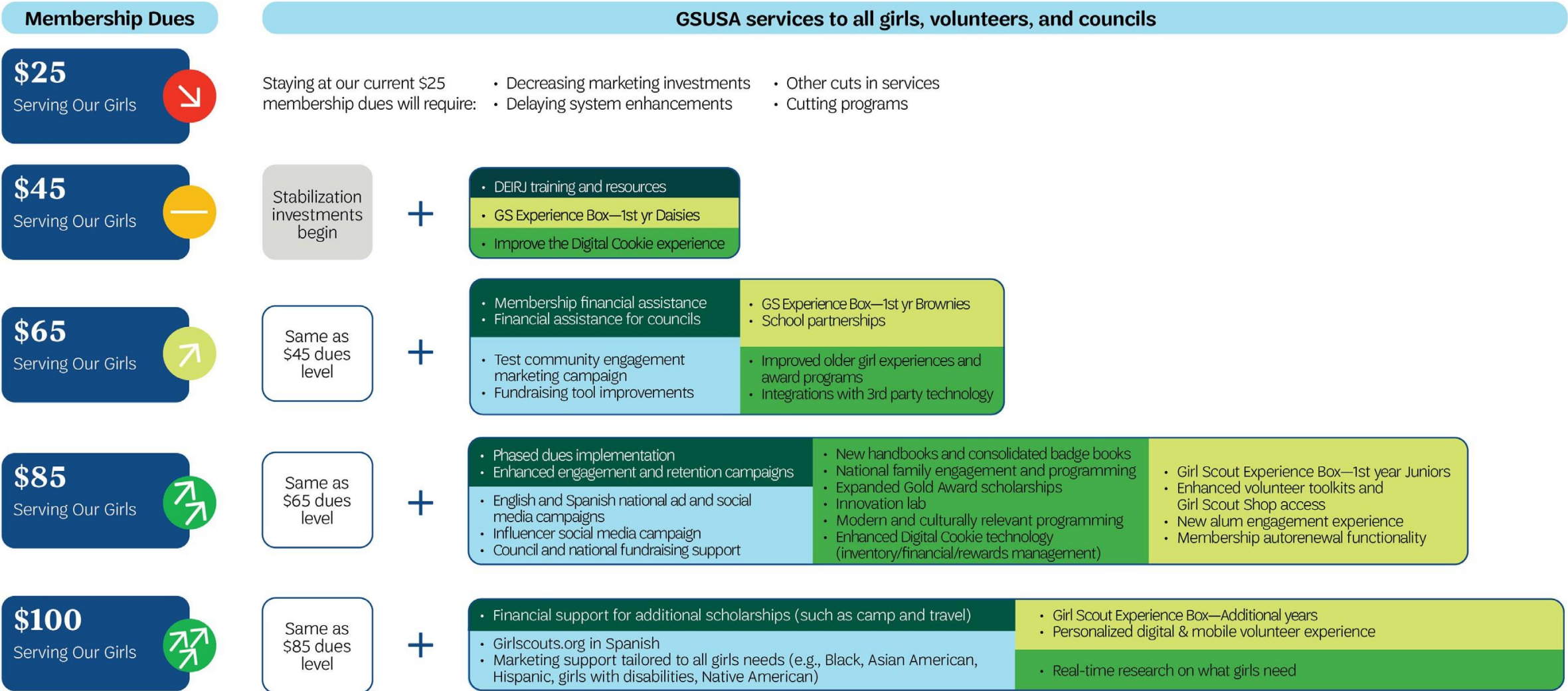
With girl membership dues of \$85 or more,\*  
GSUSA will implement a discount on girl  
membership dues in the first two years.

Membership Year	Discount	Dues
2026	20%	\$68
2027	10%	\$77
2028	N/A	\$85

\*Below \$85, the full amount will be implemented in 2026.

# We must invest in girls. Our choice is now.

Girl Scouting must invest today to better serve our current members and to reach girls who are currently missing out on the Girl Scout experience. These are a few examples of initiatives that would be possible with an increase in national dues:



## GSUSA & Council Share Responsibilities

	GSUSA	Council
Responsible for:	<ul style="list-style-type: none"> <li>• Programming</li> <li>• Core Technologies</li> <li>• Marketing</li> <li>• Cookie Program &amp; Tech</li> <li>• Brand Protection (IP)</li> <li>• Merchandise Operations and Supply Chain</li> <li>• Fundraising</li> <li>• Movement Alignment</li> </ul>	<ul style="list-style-type: none"> <li>• Program Delivery</li> <li>• Volunteer Recruitment and Training</li> <li>• Membership Recruitment</li> <li>• Fundraising</li> <li>• Managing Properties</li> </ul>
Primary revenue sources:	<ul style="list-style-type: none"> <li>• Membership Dues</li> <li>• Fundraising</li> <li>• Girl Scout Merchandising</li> <li>• Licensing</li> </ul>	<ul style="list-style-type: none"> <li>• Cookie Program</li> <li>• Fundraising</li> <li>• Program Fees</li> <li>• Events and More</li> </ul>



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Thank You