

A fun way to build financial know-how

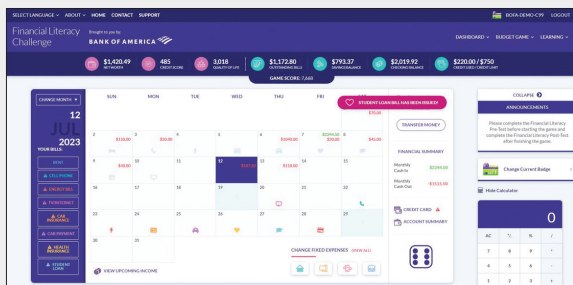


Bank of America is committed to promoting financial health by providing access to free tools that can help individuals build strong habits early in life, helping to avoid mistakes that can lead to lifelong money struggles. Now, you can join us in providing practical financial education in a game format through the Financial Literacy Challenge. This fun, gamified tool is offered at no cost to schools, universities, nonprofits and other organizations that want to empower their community through financial education.

Key concepts made easier to learn

This online, simulated experience challenges individuals to learn how to manage real-life financial scenarios, such as how to:

- Save for the future
- Budget for regular and unexpected expenses
- Build their credit score
- Unlock the skill of purposeful decision making
- Maintain a good quality of life



Join the challenge

Experience the power of the Financial Literacy Challenge by reaching out to Bank of America to schedule a personal demonstration. Unlock access to this incredible resource by registering and participating in this transformative experience.

 [Contact finlitsim@bofa.com today.](mailto:finlitsim@bofa.com)

Schools, are your students up for the Challenge?

Seize this opportunity to elevate your financial literacy skills and compete for a chance to win a prize.

