



Temeka Easter Rice
Board Chair, Girl Scouts of the Chesapeake Bay

Temeka Easter Rice is an award-winning Senior Digital Marketing Leader. She leverages her unique marketing and human resources background to help executives and entrepreneurs use the power of storytelling to create memorable and authentic brand experiences that customers and employees will never forget.

With over 20 years of experience in the financial services industry, Temeka has worked for leading brands, including Vanguard, Sallie Mae, and Edward Jones, in marketing, brand, social media, relationship management, and more.

Temeka earned undergraduate degrees in Accounting and Business Administration, a Master of Science in Human Resource Management, and a graduate certificate in Digital Marketing Strategies from Kellogg School of Management at Northwestern University. In 2018 and 2019, she earned the Governor’s Financial Literacy Award and won the Platinum Hermes Creative Award in 2017 and 2018, consecutively. She also was recognized as one of Delaware’s Top 40 under 40 in 2015 and recently earned a Certified Diversity Practitioner (CDP[®]) designation.

Temeka serves as the Board Secretary for Big Brothers Big Sisters of Delaware, the Scholarship Committee Chairperson for Emerging Pearls Foundation, and the former Finance Chairperson for Girl Scouts of Chesapeake Bay. Temeka is also an active member of Alpha Kappa Alpha Sorority, Inc.

Temeka served as Troop Leader of Troop 2795 in Central Indiana from 2010 to 2013 and was awarded the “Recognition Pin” in 2011 for a program designed to teach young students about financial literacy and charitable giving.

Temeka resides in Wilmington with her husband and two German Shepherds. She is the mom of a Girl Scout alumna and an awesome son. Building girls of courage, confidence, and character who are changing the world resonates strongly with Temeka’s belief system and values.

