### Digital Cookie Tip Sheets for Girls and Caregivers Table of Contents

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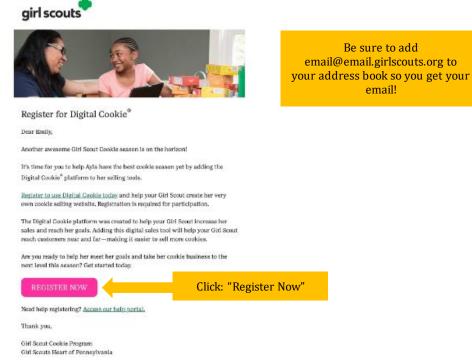


### **Registering for Digital Cookie**

Caregivers/Girl Scouts Under 13

**Step 1:** Watch for your registration email\* from "Girl Scout Cookies" (email@email.girlscouts.org) with the subject "It's time to register your Girl Scout for Digital Cookie!". Your council will let you know the approximate date you can expect to see that email. Search your "Promotions/Clutter/Spam" folder too.

\*If you did not receive a registration email, see the <u>No Registration Email</u> Tip Sheet.



**Step 2:** In the email is a pink button to take you to the Digital Cookie registration site. Simply click that button!

(For best results, use the most recent version of your web browser)

**Step 3:** Once you click the link you'll be on the Digital Cookie platform. You'll need to create a password.

girlscouts	•	
-	A CARLES	AVAIP/12/1
	Log in to Digital Cook	kie
	Email	
	Password	
9		
7	Log in	
7	Forgot password Need help to	log in

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**Step 4:** Use your new password to log in. Remember to use the same email address where you received your registration email-that's the one your Girl Scout Council has on file for you.

#### Create Your Digital Cookie Password

Password		
number, c	must be 8-16 characters, include 1 apital letter and lowercase letter, with becial characters !, #, \$.	
Confirm P	assword	

**Step 5:** When you first log in, you will have the "*Safe Selling for Smart Cookies*" safety video pop-up to watch and review with your Girl Scout(s).

You can't proceed any further until the full video has been viewed.



**Step 6:** Read and accept the Terms and Conditions agreement. Note, if you are a volunteer, you will first see an additional Terms and Conditions for Volunteers.

٢	ou must accept the Terms & Conditions to Participate in Digital Cookie.	REQU
	Digital Cookie	
	Terms and Conditions for Parents/Guardians of Girl Scouts	
	Effective July 30, 2014	
	Updated August 10, 2022	
	Welcome to the Digital Cookie® program Parents/Guardians must agree and adhere to the below terms and conditions ("Parents/Guardians Terms & Conditions") in order for their Girl Scout to participate in the Digital Cookie program.	
	The Digital Cookie program is an opportunity for your cliri Socia to create her own Digital Cookie size where her catorers can purchase cookies online. Gir Sociaus to access the Digital Cookie and the Digital Cookie mobile application which will enable Girl Sociaus to access the Digital Cookie jatform to process cookie orders via a smmproher or catalett (the "Digital Cookie Mobile Appl" (Girl Sociaus till access and program the business skills (gaid setting, money management, people skills, decision making, and business ethics) in a modern digital setting.	
	In addition, because your Girl Scout will be involved with managing and entering information associated with the program online, please carefully review the Privacy Policy before agreeing to these Parents/Guardians Terms & Conditions.	
	Your agreement to these Parents/Guardians Terms & Conditions constitutes your consent to the <u>Privacy Policy</u> and consent that your Girl Scout may participate in the Digital Cookie program.	
	I will keep my Girl Scout safe during her party pion in the Digital Cookie program:	
	<ul> <li>I will review the <u>Sirt Scours Digital Cookle Pledge</u>. <u>Computer Online Safety Activity Checkpoint</u>, and <u>Sirt Scour</u></li> <li>Girl Scour does not comply with the <u>Sirt Scours Dignal Cookle Pledge</u> or any of the materials referenced therin, including the <u>Issuers Safety Pledge</u>, my Girl Scours participation in the Digital Cookle program may be terminated.</li> </ul>	
	I, Christina Williamson, accept the Terms and Conditions.	
	Continue	

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Ch bo ac



**Step 7:** Next, the "Girl Scout Safety Pledge" will appear. Be sure to read it to/with your Girl Scout(s). Then check the box for "accept" and click "continue."

	A Girl Scout must accept the Safety Pledge to participate in Digital Cookie. REQUEED
	Digital Cookie
	Girl Scouts Digital Cookie Pledge
	Effective July 30, 2014
	Updated August 10, 2022
	Welcome to the Digital Coolie® program This pledge ("Digital Coolie Pledge") will tell you how you can participate in the Digital Coolie program.
	The Oper Calker appresents in a paper hange to be the operation of the Ope
	I will review with my parent or guardian and make sure I understand the <u>Computer Online Safety Activity</u>
	I understand and acknowledge that II I do not comply with this Grt Scouts Digital Cookle Piedge in all ways, my participation in the Digital Cookle program may be terminated.
heck ox to	Lityles form, anger ete ligger Gales Safer Pelge Continue
cont	
ccept.	

You will then be taken to a screen to activate your Girl Scout(s) for the Digital Cookie program and update their preferred name if desired.

	Digital Cookie Registration							
	cookie site and go	Register your Girl Scout to participate in Digital Cookle. She'll get access to the Digital Cookle Platform where each Girl Scout can set up her cookle site and goals, manage orders and learn marketing business skills. Girls 13 and older can add their own email address. This allows them to manage details for their cookle site.						
Click to	Digital Cookie Status	Girl Scout	Date of Birth	GSUSA ID	Тгоор	Preferred First Name*	Girl Email Address	Action
activate Girl Scouts	Active	Nadda	05/20/2012	1088	4010			
						_		
							ACCESS SI	ITE

If the Girl Scout you are activating is 13 or older, you have the option to enter her email address and she will complete her own registration process. (See "<u>Site Registration-Girl</u> <u>Scout 13 and Older</u>" Tip Sheet for instructions.) Girl Scouts under 13 will login in partnership with their caregiver and do not need a separate email address.

Preferred First Name:* (or use a nickname)		
Girl Email Address: (optional)		
	Cancel	Save

After activating all of your Girl Scouts (if you have multiple), you will click the "Access Site" button to be taken to the first Girl Scout's home page.

**Step 8:** Once you have registered, watch your inbox for a registration confirmation email and save this email where you can find it during cookie season!

Next Steps: <u>Site Setup</u> <u>Marketing to Customers</u>



### Site Registration - Girl Scout 13 and Older

Previous Steps: Site Registration

**Step 1:** After agreeing to Terms and Conditions, you will be prompted to register all Girl Scouts associated with your email address. Enter their preferred first names.

If your Girl Scout is over 13, you have the option to also enter an email address for her so she can manage most of her Digital Cookie site. Girl Scouts 13+ still need an adult to approve the Girl Scout's site and Girl Scouts 13+ need an adult to approve orders.

If your Girl Scout over 13 doesn't have her own email address, she can work with you and use your login to set up her site.

		Digital	Cookie	Regist	ration		
		ite in Digital Cookie rs and learn marke			okie Platform where	e each Girl Scout ca	n set up her
Girls 13 and older	can add their ow	n email address. Tl	his allows them to	manage details f	or their cookie site.		
Digital Cookie Status	Girl Scout	Date of Birth	GSUSA ID	Тгоор	Preferred First Name*	Girl Email Address	Action
Active	Nadda	05/20/2012	1088	4010			
	Click to Activate						
						ACCESS SI	TE
			Girl Acc	ount	-		
Victoria R	ру						
<b>Preferred Firs</b> (or use a nickna		Victoria					
Girl Email Add (optional)	ress:			- +	Enter Gi Scout's En Addres	nail s	
	[	Cancel	Save		(optiona	LL )	
Digital Cookie 20 Distributed by G	-		over 13				1

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**Step 2:** The Girl Scout will then need to check their email inbox for an email from "Girl Scout Cookies". Girl Scouts should be sure to add <u>email@email.girlscouts.org</u> to their "safe senders" list so that this email goes to their inboxes and not to junk/spam/promotions email folders.

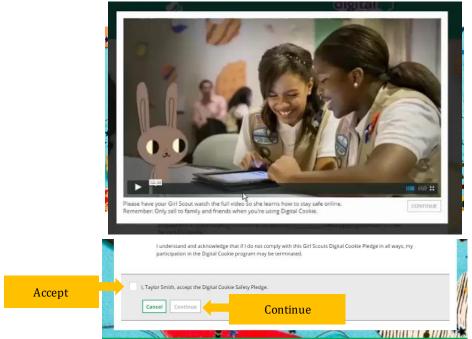


When she gets the email, she simply clicks on the pink button to be sent to the Digital Cookie website where she will be able to set her password.

If she does not get the registration email within 15 minutes of you adding her email address, Girl Scouts can follow the steps on the "<u>No Registration Email</u>" Tip Sheet.



**Step 3:** The Girl Scout will need to complete the same steps to set up a password as all other users. Once she has set her password, she will be taken to the *Safe Selling for Smart Cookies* video. She can't proceed further until the full video has been viewed.



Step 4: Then, read the "Girl Scout Safety Pledge."

After she has read the pledge, she can click the box to accept it and then click "Continue" be taken to the home page of her site to set it up.

Next steps: <u>Girl Scout Site Setup - 13 and Older</u> <u>Marketing to Customers</u>



### No Registration Email Received

In order to receive a Digital Cookie registration, a Girl Scout must be registered for the current membership year and the Girl Scout council will need to have the correct email address on file for her primary caregiver. If you have opted out of receiving emails from the council, skip to Step 4.

**Step 1:** Check your junk/spam/promotions inbox one more time for an email from "Girl Scout Cookies" (<u>email@email.girlscouts.org</u>) with the subject "It's time to register your Girl Scout for Digital Cookie!". If you do not see the email, follow these steps to get registered for Digital Cookie.

Step 2: Go to digitalcookie.girlscouts.org and click the "Need help to log in" link.

girl scouts				
	State of the	a a	22	A Alokat
	Log in to D	igital Cookie		
	Email			
	Password			
	0.49	g in		
	Forgot password	Need help to log in		

(For best results, use the most up to date web browsers)

You will get a screen of steps you can use to try and get registered for Digital Cookie.

Help with Log In
Registration email
You must click the access link in your <b>Digital Cookie registration email</b> to log in for the first time and complete set up for Digital Cookie. (See our tip sheets steps 1-3.) it can take up to 15 minutes to receive the email. Check your spam folder too. > Request a registration email The registration process
If you clicked the registration link and your email is not recognized, check if registration has started for your troop. If it's time, you'll be able to self-register. (See our tip sheets steps 4-7). > Check if registration has started for your troop.
Problems with email address
The email you're trying to sign in with may be different than what the council supplied. > Check the email address that's on file for you
Problems with password / too many attempts, locked out
If you forgot your password, or are using one from last year's cookie season, you need a new password. > Forgot your password
If your account got locked from too many login attempts, go to the log in screen and try to log in 1 more time. You'll see a message with a link to unlock your account or to contact customer support. > Go to login
It's still not working contact customer support

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**Step 3:** Start by clicking on the "Request a Registration Email" and enter the email address that you used to register your Girl Scout.

### Request a Digital Cookie Registration Email

Enter the email address you have on file at Girl Scouts and we'll send you a Digital Cookie registration email. It can take up to 15 minutes to receive the email.

 Email
 Cancel
 Submit

 Your reset email should be delivered within 15
 Submit

minutes, but some email providers may take a few hours. If you have checked your spam folder and still don't have your email, Contact customer support Be sure to add email@email.girlscouts.org to your address book so you get your email!

**Step 4**: If your email is in the system, you will get a message letting you know that you have been sent a registration email and you will receive it within 15 minutes.

If you get a red message:

Email	
testdc512@girlscouts.org	
The email you entered is not recognized.	
Parents, check the email address that's on file for	
<u>you</u> .	
For others, <u>click here for help</u> .	

and you think your Girl Scout is a registered Girl Scout member with your local council, you can choose "check the email address that's on file for you"

Step 5: You will select your Girl Scout Council

		ALCONT.	HOP IS IS A CONTRACT OF CONTRACT
Verify your Digital C	ookie Information		
	y by council. Check to see if Digital Is that are currently getting set-up		
What council is your Girl Scout's troop assigned to?			
Submit	I don't see my council listed		
Contact Customer Support			

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#### Step 6: Then enter your Girl Scout's first name, last name, and troop number.

#### Verify your Digital Cookie Information

bok up the parent contact information that's on file for your Girl Scout. If you don't know the troop number, please contact your Troop Leader or council for assistance.	V
All fields required	

Cancel	Search	
Girl Scout Troop Number	12352	×
Girl Scout Last Name	Smith	
Girl Scout First Name	Joanne	
What council is your Girl Scout's troop assigned to:	Louisiana East	

If your Girl Scout's information is not in the system or not in the system the way you entered it, you will get a message letting you know you will need to contact your council, Troop Leader, or Customer Support for assistance.

The information you entered could not be ma and try again.	ched in the Council's Digital Cookie records. Please check the data	
If the problem continues, contact your council	Troop Leader or customer support for assistance.	
	Close	

**Step 7**: If your Girl Scout and her primary caregiver information are loaded into the Digital Cookie system, you will see the information in order to verify that it's correct.

If the information is correct, you can send yourself a registration email knowing what email address you should use to look for the email.

	Verify your Digital Cookie Information				
	Here's the Dig	Here's the Digital Cookie contact information that's on file for your Girl Scout.			
	Girl Scout Firs	t Name: Joanne			
	Girl Scout Las	Name: Smith			
	Girl Scout Tro	op: 12352			
	Parent First N	ame: Crystal			1 (C)
	Parent Last Na	ame: Smith			
	Parent Email:	dc_***	@girlscouts.org		
Send Registration Email	Send Regi	stration Email	Update Details		Update Details

If the primary caregiver information is incorrect, click on the "Update Details" button. NOTE: if you are also a cookie volunteer you will need to update your email address in the baker software.

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**Step 8:** To update your information, you will need to enter your Girl Scout's Date of Birth as a security measure, then you can update your name and/or email address.

Update Your Digital Cookie Information

Any updates to parent information will be reviewed by the council as a security step. You will receive an email confirming the status of your update and if you change your email, a registration email will also be sent.					
Girl Scout First Name:	Isabel	All fields required			
Girl Scout Last Name:	Garcia				
Girl Scout Troop:	12359				
Girl Scout Date of Birth	07/11/2011				
Parent First Name	Jessica				
Parent Last Name	Garcia				
Parent Email	dctest512-1@girlscouts.org	×			
Cancel	Submit				

Contact Customer Support

You will get a success message once you submit your changes.

Your updates have been submitted to the council and will be reviewed as a security step.
You'll receive an email confirming the status of your update and if you changed your email, a registration email will also be sent.

Close

Your council will then review the updates and approve or reject the updates. You will receive an email notification when they have completed that step.

**Step 9**: If the Girl Scout is imported but her caregiver information is not on file, you can add the caregiver information.

		1997 A.	
Add Parent Conta	ct Information		
	mation available for this Girl Scout. the council as a security step. An emai e sent to you.		
Girl Scout First Name:	Amanda	All fields required	
Girl Scout Last Name:	Green		
Girl Scout Troop:	12350		
Girl Scout Date of Birth (for security reasons)	mm/dd/yyyy		
Parent First Name			
Parent Last Name			
Parent Email			
Cancel	Submit		
- WARDEN			

As in Step 8, the information will need to be reviewed by the council before your Digital Cookie account will be activated. Once approved, you will receive a registration email and can begin accessing Digital Cookie



### Forgot Password/Reset Password

**Step 1**: Go to <u>digitalcookie.girlscouts.org</u> and click the "Forgot password" link.

	Log in to Digital Cookie	
	Email	]
	Password	]
	Log in	
Í	Forgot password Need help to log	in

Step 2: Enter the email address associated with your Girl Scout's Digital Cookie registration.

Forgot your Password?
Enter the email address for your Digital Cookie account and you'll receive an email with a link to create a new password.
Email
Submit

**Step 3:** You will be sent an email with the subject: "Your Digital Cookie password reset request" from "Girl Scout Cookies" (<u>email@email.girlscouts.org</u>) in about 15 minutes. Check your junk/spam/promotions folders if you don't receive it and be sure to add <u>email@email.girlscouts.org</u> to your "safe sender" list.

Click on the most recent email you received if you have requested multiples.

Open the email and click on the "Reset Password" link.

R	ASTON OF	7	
	Your Digital Cookie Password Request		Enter your new
	Dear Kaitlin,		password
	Did you recently request to reset your Digital Cookie <sup>10</sup> password? If so, you may <u>used</u> it now.		
	RESET PASSWORD		
	Please note: Each time you request a password change, we will email you a unique link. Only the new link will permit you to change your password.	-	
	If you didn't request this change, let us know by contacting customer service.		
	Thank you, Girl Scout Cookie Program		

**Step 4:** You will be taken to a page to reset your password.

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**Step 5:** If you do not receive an email to reset your password in 15 minutes, return to the login page in step 1 again, click "Forgot password" and this time select "contact customer support" to be taken to a customer service form.

Forgot your Password?
Enter the email address for your Digital Cookie account and you'll receive an email with a link to create a new password.
Email
Submit
Haven't received the email, you've checked your spam folder and it's been 15 minutes? Contact customer support

**Step 6:** Select "Password Reset" then complete the online form for customer support.

Cor	Tutorials	
Account Management <ul> <li>Registration</li> </ul>	FAQs • FAQs on all topics	4 EASY STEPS to Get Started with Digital Cookie
Locked account / Password reset     Incorrect account information	Additional Topics	Learn About Cookie Orders
Cookie Page Setup <ul> <li>Cookie page setup</li> </ul>	<ul> <li>• Ebudde<sup>+</sup></li> <li>• System errors</li> <li>• Other questions or issues</li> </ul>	How to Use Your Troop Dashboard
My Cookie Customers <ul> <li>Customer list</li> </ul>	How are we doing?	
Marketing emails	Share ideas	Tip sheets
My Cookie Orders  • Order details • Order issues		Live Chat
• Mobile app		
l <b>ext Steps</b> : Site Regist	ration	
Site Setu	p	



### **Unlock Account**

**Step 1:** If you have attempted multiple times to login at <u>digitalcookie.girlscouts.org</u> and did not successfully input your password, you may find you locked yourself out. You can contact customer support or unlock your account.

**Step 2:** If you click the "unlock your account" link, you will be asked to validate the email address you use for Digital Cookie, then click the "Send Email" button

Log in to Digital Cookie Your account has been locked. You car unlock your account or contact customer supp		ount
Ressword	Email dctest512-2@piriscouts.org	
Log in	Need help?	

**Step 3:** You will be sent an email with the subject: "Your requested pin number" from "Girl Scout Cookies" (<u>email@email.girlscouts.org</u>). Check your junk/spam/promotions folders if you don't receive it and be sure to add <u>email@email.girlscouts.org</u> to your "safe sender" list.

You will have a pin number in the email.

girl scouts
Dear Kaitlin,
Please find the pin number you requested below. Use this pin number to unlock your account. Please do not request another pin or this pin number will become invalid.
USERNAME: gs-test_kaitlin@gmail.com COUNCIL NAME: Girl Scouts Heart of Pennsylvania
COUNCIL CODE: 258
UNLOCK PIN: 1234 Returns to your Digital Cookie <sup>®</sup> site log-in screen and use the above PIN number to unloc
Return to your lagsal Cookae. Me tog-in screets and use the above Pily number to anon your account.
Thank you,

**Step 4:** Enter the pin code back in Digital Cookie on the unlock screen, then click on "Verify". **Step 5:** You will be taken back to the Digital Cookie login screen with your account unlocked

Unlock You	ur Digita	al Cookie A	ccount
	0		
A code was sent to you this page open to enter t		. The code expires in 20 i	ninutes. Keep
Enter the c	ode		
	Jule		7
	ancel		
Ca	ancei		
Ca	ancei	Verify	

and ready for you to attempt to login again. If you are unsuccessful logging in, consider resetting your password using the "Forgot password" link. Otherwise, login and get started with your Digital Cookie experience.

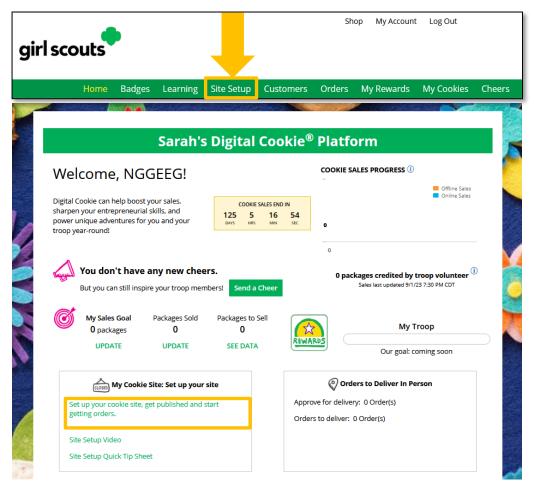


### Site Setup - Girl Scout Under 13

#### **Previous Steps**: <u>Site Registration</u>

#### Step 1: Log in to digitalcookie.girlscouts.org

To help your Girl Scout set up her business for customers, click on the "Set up your Digital Cookie site..." link in the "My Cookie Site" section, or the "Site Setup" at the top.



**Step 2:** There are several different sections to her home page. Click on the headings to be taken to the instructions for that section.

- Goal Setting: "Set My Sales Target"
- <u>"My Cookie Story"</u>
- Photo/Video Upload
- Preview and Publish Your Site



#### **Goal Setting: Set My Sales Target**

- 1. Girl Scouts enter how many packages of cookies they are working to sell this year through online and offline sales.
- 2. When the information is entered, the calculator will show how much money the troop will get from her hard work.
- 3. Clicking on "Rewards" will take you to your council's rewards tab (if available) to see what rewards the Girl Scout might want to work towards.
- 4. Girl Scouts can enter any offline packages they have sold so their customers will see their total sales, not just their digital sales.

Don't forget to save your goal before moving on.

	ste 1	Your Goal Calculator	s which = about * \$125 to help her Troop and others.	
		The money you earn stays local, funding an	nazing experiences for you and your troop.	
			*When you sell cookies, it goes to your troop budget. Together, you can accomplish big things!	
		SO FAR EMILY HAS SOLD:	Emily's Total Sale Progress	
4		0 Offline Sales	Office Sales	
		Online sales		

### **My Cookie Story**

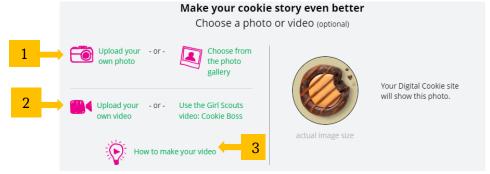
- 1. Girl Scouts tell their customers about a troop goal and why it's important.
- 2. Girl Scouts share what they've learned from the cookie program.
- 3. Save their story. They can make edits to it at any time.

	STEP 2 WRITE MY COOKIE STORY REQUI	RED		
	Tell your customers what you and your troop plan to do with the money you earn from selling cookies.	Tell your customers what you learned from selling cookies.		
1	My Girl Scout Troop will be doing a service project for the food bank going ice skating camping and to a water park.	I love to ask people to buy cookies when they say yes. I like to sell cookies at a store and sell them to people.	2	
	Required 3	Required 87 characters SAVE CANCEL		
	Customers want to hear how you're using cookie mo support your cookie sales efforts!	ney — the more you tell them, the more inspired they'll be to		



#### Photo/Video Upload

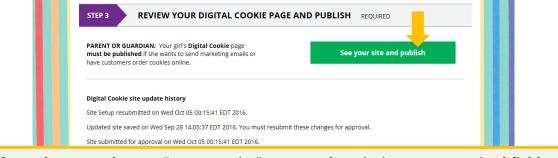
- 1. Girl Scouts can choose to upload a photo or use a picture from the gallery.
- 2. Or, Girl Scouts can upload a video or use the "Cookie Boss" video.
- 3. Bonus! Girl Scouts can get tips on how to make a great video.



Girl Scouts who uploaded a photo or video of themselves sold more than double the boxes on average than those who did not.

### See Your Cookie Site and Publish

Almost there! Simply click the button to see how the site appears to customers and publish.



If your button only says "see your site" you may be missing some required fields or didn't make any changes. Go back and check that everything has been completed.

You will see what the customer will see. Some things to check:

- Is the spelling and grammar correct and does it tell a story?
- Make sure the photo or video are displaying correctly.
- Are the goals accurate?
- If you need to change anything, click *Edit* and make changes, then go back to Step 2a.
- If it looks good, *approve and publish it*.

Your Girl Scout's cookie store now has its own website! If your council's digital cookie sale hasn't started, the link will not be active yet.



#### Next Steps: <u>Marketing to Customers</u> <u>Accessing the Games and Videos</u>

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### Site Setup – Girl Scout 13 or Older

Previous steps: Site Registration Girl Scout 13 and over

**Step 1**: Once in the Digital Cookie site, the setup functions just like the <u>Site Setup Girl Scout</u> <u>Under 13</u>. The difference is that Step 3 will have a button at the bottom of the page instructing the Girl Scout to: "See your site and submit for approval."

AND PUBLISH REQUIRED
See your site and submit for approval
se changes for approval.

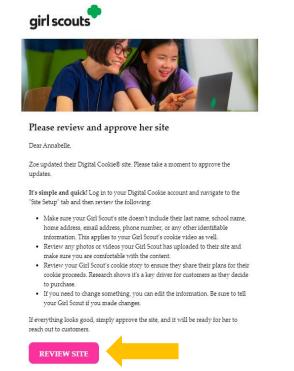
**Step 2:** A preview of her site will display and she can either make additional edits or submit it for caregiver approval.

	Sage's Digital Cookie Site Preview							
	You have completed the required information. Now you can submit your <b>Digital Cookie</b> page for your parent or guardian to approve.	KEEP EDITING SUBMIT FOR APPROVAL						
Sage's site status: <b>Pu</b>	blished https://DigitalCookie.GirlScouts.org/scout/sage8178	Learn about approvals						
	outs orth-central abama							
Sage's Co	ookie World							
AND A	My Cookie Story	53 Packages Left To Go!						
<b>(2)</b>	My Troop is working to earn money for both travel and higher awards in service to our community, Cookies has taught me to appreciate differences in my customers and to always expect the unexpected.	Help me reach my goal. Thanks for your support.						



**Step 3:** Once she has submitted the site for approval, you will receive an email that your Girl Scout's site needs approving.

**Step 4:** When you click the pink "Review Site" button in the email, you will login and be sent to your Girl Scout's site preview.



From there you can review it and either "Approve and Publish" to have her site go live, or click the "Edit' button to make changes.

If you make changes, when they are complete, click "Approve and Publish". Make sure to let your Girl Scout know you made changes.

**Step 5**: The Girl Scout will receive an email confirmation that her caregiver has approved her site. Now she is ready to send marketing emails to customers once the council's Digital Cookie sale is open.



#### Next Steps: Marketing to Customers

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### Photo/Video Upload

Want to double or triple your sales? Let your customers see YOU!

**Step 1:** Caregivers and Girl Scouts can go to the Site Setup tab in their navigation bar. If they have already set up the site and published it, they will need to click on the Edit button at the top of the page.



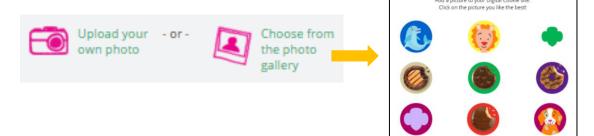
**Step 2:** From there, scroll down to Step 2: "Write My Cookie Story." The bottom half of that section, "Make your cookie story even better" is where Girl Scouts can show their cookie colors to their customers by uploading a <u>photo</u> or <u>video</u>.

WRITE MY COOKIE STORY	REQUIRED	
stomers what you and your troop plan to do wit you earn from selling cookies.	Tell your customers what y	you learn from selling cookies.
nts to go to the zoo.	Selling cookies is fun. I lik	e Thin Mints.
ustomers want to hear how you're using coo upport your cookie sales efforts! It also remir		
	<b>ookie story even better</b> ohoto or video (optional)	
Upload your -or- Choose fro own photo gallery	GIRL	If you decide not to select a
Upload your - or - Use the Girl Scouts own video video: Cookie Boss	ROCK!	photo or upload your own, your <b>Digital Cookie</b> page will show this photo.
How to make your video	actual photo size	

#### To choose a photo

**Step 3:** Girl Scouts can choose to use a photo from the gallery already in Digital Cookie by clicking on "Choose from the photo gallery."

Clicking on that gives them some images they can use.





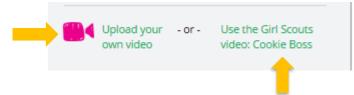
Or they can click "Upload your own photo" and search their own computer files for the photo they want to upload.

💽 Open					×
🕒 🖓 - 🔚 🕨 Libra	ries	Pictures      ·      ·	Search Pictures		٩
Organize 🕶			E •		0
Favorites	Î	Pictures library Includes: 2 locations	Arrange by:	Day 🖣	
🗼 Downloads 👽 Dropbox		<ul> <li>9/23/2015 (1)</li> </ul>			- î
Secent Places	E	<b>.</b>			Е
Libraries Documents Music		<ul> <li>■ 9/8/2015 (1)</li> </ul>			-1
Pictures	1				
🝓 Homegroup		<ul> <li>8/14/2015 (1)</li> </ul>			۰.
F	File n	ame:	All Files Open	Cancel	•

The photo will appear in the preview pane. You can choose to either "Save" and use it on your site, or "Delete" and start over with a new upload.

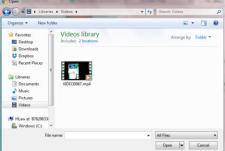


To upload video



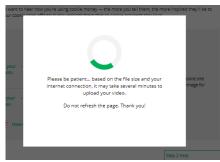
**Step 4:** Girl Scouts can use the *Cookie Boss* video already in Digital Cookie or they can upload their own video by clicking the "Upload your own video" link.

Clicking the link will take them to their computer files to browse for the video they want to upload.





A spinner will appear while the video uploads

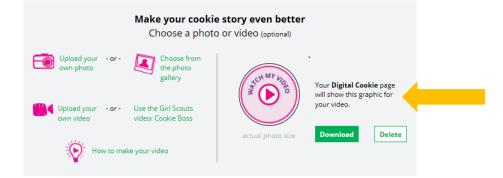


When it uploads, they will see a "Watch My Video" icon. Users can also click the graphic to see a preview of the video in a pop-up video window.

When Girl Scouts are satisfied with the video, they can click "Save." If they don't like it, they can click "Delete" which will remove it; they will need to re-upload using the "Upload your own video" link again.

<b>Make your cookie</b> Choose a photo	-	
Upload your or - wwn photo Or - Upload your or - Use the Girl Scouts wwn video Upload your or - Use the Girl Scouts video: Cookie Boss	You video was uploaded Successfully ! Please click on Save to update your site.	Click to see preview of the video.
How to make your video	SAVE DELETE	
Check out the "How to make your video" h	ink for tips about creating a video that ev watch!	eryone will love to

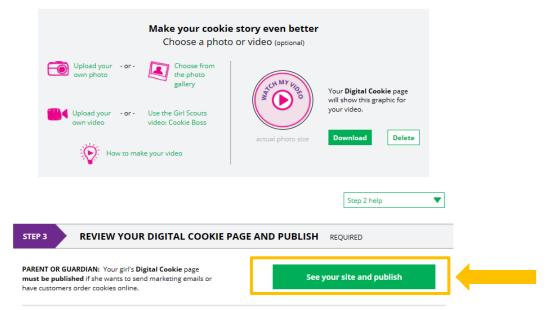
Once Girl Scouts have saved their video, they can click the green "Download" button to see it in a full page format.



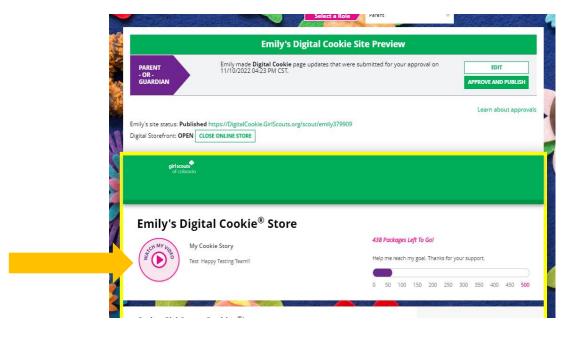


When Girl Scouts 13 and under are satisfied with the photo or video, caregivers will click "See your site and publish."

When Girl Scouts 13 or over are satisfied with the photo or video, they can click the "See your cookie page and submit for approval" button.



If Girl Scouts want to see the video again, they can click on it in their site preview.





### **Girl Scout and Caregiver Dashboard**

Your Digital Cookie Dashboard has information that helps you support your Girl Scouts in her Digital Cookie sales.

There may be up to nine tabs on your dashboard.

girl scouts						Shop My Ac	count Log Out	
Home	Badges	Learning	Site Setup	Customers	Orders	My Rewards	My Cookies	Cheers
<u>Home</u>								
<u>Badges</u>								
<u>Learning</u>								
<u>Site Setup</u>								
<u>Customers</u>								
<u>Orders</u>								
<u>My Rewards</u>								
My Cookies								

<u>Cheers</u>

### Home

The dashboard has seven sections.

- 1. <u>Cookie Sales Progress and Cheers</u>
- 2. <u>My Cookie Site</u>
- 3. Orders to Deliver In Person
- 4. <u>Learning</u>
- 5. From your Council
- 6. Online Sales and Marketing



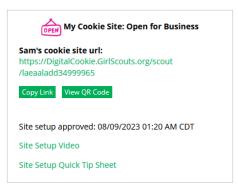
#### 1. Cookie Sales Progress and Cheers

	KitKK's	Digital Coc	okie®	<sup>)</sup> Pla	tforn	n			
Welcome, hei	iieihan!			coor	(IE SALES	PROGRES	<b>S</b> (i)	Offline S	عامد
Digital Cookie can help boos sharpen your entrepreneuri power unique adventures fo troop year-round!	al skills, and	COOKIE SALES EN 88 9 53 DAYS HRS MIN	D IN 20 SEC					Online S	
				0	1	2	3	4	50+
	e any new chee pire your troop mem		I	C		s credited		<b>p volunte</b> 00 PM CDT	er <sup>(i)</sup>
My Sales Goal 50 packages	Packages Sold <b>0</b>	Packages to Sell <b>50</b>				I	My Troo	р	
UPDATE	UPDATE	SEE DATA	REWA	RDS		Our go	oal: comir	ng soon	

Track your cookie sales and how your troop is doing towards their goal. You can update your goal and enter offline sales all from your dashboard.

You will also be notified from your dashboard if you have a new Cheer or easily send a Cheer to another Girl Scout in your troop right from your dashboard.

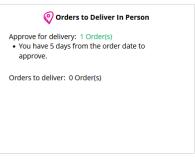
#### 2. My Cookie Site



Once your site is set up, you can copy your site's URL or download a QR code to share with customers. If you have not set up your site, you can use the link to help you. You can also view the Site Setup Tip Sheet for support.



#### 3. Orders to Deliver In Person



In this section you can see if you have orders to be approved or delivered.

#### 4. Learning



This section will let you know when you have completed a cookie pin or badge. Once you have completed the steps on the Badges page, the pin or badge you have completed will be colored in, as show on the right.

#### 5. From Your Council

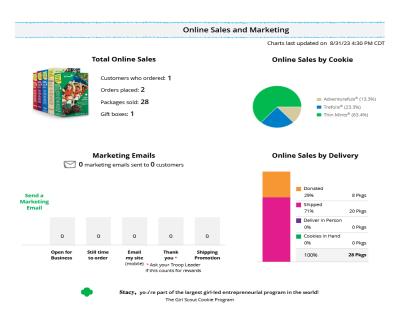
	From Your Council
Own Your Magic!	

Your council may choose to write a note of encouragement that you will be able to read here.



#### 6. Online Sales and Marketing

Monitor your cookie business by viewing your total sales as well as a breakdown of sales by cookies and delivery options. You can also see how many marketing emails you have sent to customers.



### Badges

This page displays the Cookie Entrepreneur Family Pins, and the Cookie Business badges appropriate to your Girl Scout's level. For more information see the "Cookie Entrepreneur Pins/Badges" tip sheet.

### Learning

This page has games, videos, and other cookie program exercises tailored to the Girl Scout's age level.

### Site Setup

Use this page to set up your cookie site. For support on how to set it up, view the "Site Setup" tip sheet.

### Customers

Connect with customers on this page by adding new friends and family, send emails, and monitor their orders.

### Orders

View all orders placed on your cookies site. For details on the delivered orders section, view the "Order Received In-person Delivery" tip sheet.



### **My Rewards**

If your council has this functionality, Girl Scouts will be able to see the rewards they can earn and make selections once they get to that level. For details on how to make the selections, view the My Rewards tip sheet.

### **My Cookies**

This page has three different sections depending on your council's type of sale and selections.

- **Initial Order:** place your cookie order directly in Digital Cookie to send automatically to the baker's system that your troop cookie volunteer uses to manage the sale.
- **Cookie Inventory:** monitor your cookie inventory throughout the sale, to keep track when you need to order additional cookies for orders from your troop cookie volunteer.
- **Financials:** monitor the financial piece of the cookie business to see if any money is due to the troop cookie volunteer.
- **Delivery Settinges:** this section you can turn off/on cookie varieties as well as the in-person delivery option for customers.

For more details, view the relevant My Cookies tip sheets.

### Cheers

Send words of encouragement to other Girl Scouts in your troop and view any Cheers you may have received from customers, your troop volunteer, or other Girl Scouts from your troop.



### **Mobile App**

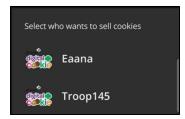
Girl Scouts and troop volunteers can use the Digital Cookie Mobile App to process and review orders placed through the Girl Scout's individual site as well as the troop site.

Users will start by downloading the Digital Cookie Mobile App from the iTunes or Google Play store. The app is free and can be found by searching for "Digital Cookie Mobile app." Users should download a new version of the app every year.

The same email and password used to access Digital Cookie is the same to log into the mobile app. Note: The app will only work if the Girl Scout/Troop's Digital Cookie website is set up and approved, and the council mobile app access date has started.

Log In _ youremail@domain.c	.com		
password	Ø	Set up	your account
Keep me logged	in for 12 hrs let up your account		he mobile app, you red for <b>Digital Cooki</b> uardian.
Log In		ОК	Learn more
		Set up	your account

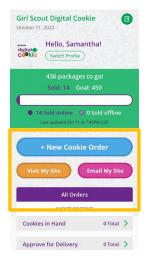
Once a user is logged into the app they see the different accounts available. The user will select which account they want to use. The <u>Girl Scout view</u> is used to take sales on behalf of a specific Girl Scouts. The <u>Troop view</u> is used to take sales on behalf of the troop and not an individual, for example at a troop booth.





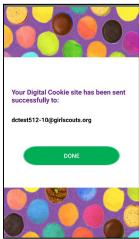
### Logged in as Girl Scout

From the home page, the user can select "New Cookie Order", "Visit My Site," "Email My Site," or "All Orders."



**Email My Site** is used to send their cookie link to a potential customer who doesn't want to continue the transaction at the immediate time. The Girl Scout will ask for the customer's contact information, enter it in the app, and send the email. The customer will receive an email to purchase cookies.

← EMAIL MY SITE
ASK YOUR COSTUMER:
Can I email you a link to my Digital Cookie site right now? That way, you can order any time during the Girl Scout Cookie season.
First Name
Last Name
Email
See our privacy statement
SEND EMAIL



The customer's information will populate into the Girl Scout's Customer tab in Digital Cookie under the Mobile App section. The Girl Scout will need to add the customer to their list prior to sending additional emails or to keep the customer for future seasons.

🥘 Mobile App: Names to add to your customer list						
Select All Add	to Customer List Delete Name		Show 5 Items $\sim$			
Name	Email Address	Last Emailed				
Jillian loowhit	dctest512-4@girlscouts.org	10/10/2023				
Total names to add: 1						



**Visit My Site** is used to see the Girl Scout's QR code. Girl Scouts can then show the customer their phone for the customer to scan the QR code which will take them directly to the Girl Scout's site to make a purchase.

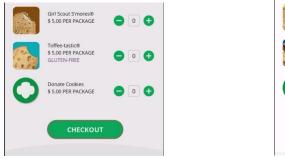
← VISIT MY SITE
Scan the code below with your mobile camera or with a QR reader app.
You'll see a link to my cookie site at the top of your phone. Just tap it

**New Cookie Order** is used to take cookie orders directly through the app.

**Step 1:** Click the New Cookie Order button to be taken to the order screen to enter which cookies the customer wants to order by using the "+" and " – " buttons.

÷		CANCEL
NEW C	ORDER 🛈	\$10.00
5	Thin Mints® \$ 5.00 PER PACKAGE	
	Samoas® \$ 5.00 PER PACKAGE	
7	Tagalongs® \$ 5.00 PER PACKAGE	
	Adventurefuls™ \$ 5.00 PER PACKAGE	● • ●
	Do-si-dos® \$ 5.00 PER PACKAGE	● • ●
2	Trefoils® \$ 5.00 PER PACKAGE	● • ●
NUT OF THE OWNER	Lemon-Ups® \$ 5.00 PER PACKAGE	⊖ 0 €
2	Girl Scout S'mores®	

Once the correct number of cookies have been selected the Girl Scout will click the "CHECKOUT" button.



 Toast Yayib
 ●
 0
 ●

 Source Per Package
 ●
 0
 ●

 Caramel Chocolate
 ●
 0
 ●

 Color Per Package
 ●
 0
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 Donate Cookies
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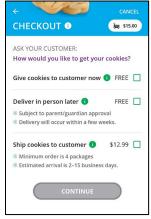
 CHECKOUT
 CHECKOUT
 CHECKOUT

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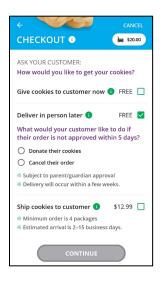
 $\ensuremath{\textcircled{\sc 0}}$  2023 Girl Scouts of the United States of America. All Rights Reserved.



**Step 2:** Select how the customer would like to receive their cookies. Options may vary based on what the council is making available. After marking the selection, click continue.



If deliver in person later is selected, the Girl Scout will need to ask the customer what they would like to do if their order can't be approved by the parent within five days, the same as all delivery customers are asked at checkout. Once the selection is made, she can continue with the checkout process.





**Step 3:** Review order and enter customer and payment details. Girl Scout's can review the order with the customer and gather the customer's information including payment details.

If the order is shipped or delivery, the Girl Scout will then complete the customer information for where the cookies will be shipped/delivered to.

HECKOU	IT 🕕	) in the second se	\$15.00
First			
Last			
Phone			
nother person o			
Address 1	er to a compan		
Address 2 (O City	er to a compan		

For in hand orders (give cookies to customer now), an address is not required, only the customer's name, email address, and billing Zip Code.

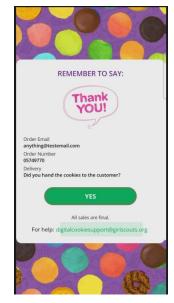
Sive cookies to customer now     FREE       NOT sold at a booth     Name on credit card and contact details:       First     sue       Contact     Edit Order       Do not use public wifit to send your order     Last       Do not hand your mobile device to the customer     Billing Email       Assk YOUR CUSTOMER:     anythin@testmail.com	CANCEL RDER 1 (= \$15.00	VIEW ORDER 🕄
SUBTOTAL     \$15.00     04-April     2028       Sive cookies to customer now     FREE       NOT sold at a booth     Name on credit card and contact details:       FOTAL     \$15.00	\$5.00	venturefuls®
First       sue       Edit Order       Do not use public wi-fit to send your order       Do not hand your mobile device to the customer       SK YOUR CUSTOMER:	customer now FREE	e cookies to customer now
Last Jo not use public wif it to send your order Do not hand your mobile device to the customer SK YOUR CUSTOMER:	\$15.00	AL
ASK YOUR CUSTOMER:	public wi-fi to send your order	
Visa, Mastercard, Discover, American Express) 12345	ard would you like to use?	ch credit card would you li
Card Number Scan Card 🔄 All sales are final.	r Scan Card 🗐	ard Number

After completing the required info, click review or place order depending on the order type.



# Digital Cookie<sup>®</sup>

Once the order is placed, the Girl Scout will receive an order confirmation screen and a reminder to thank the customer for the order!

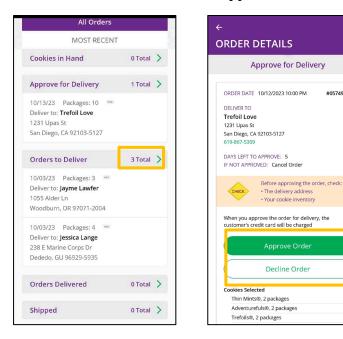


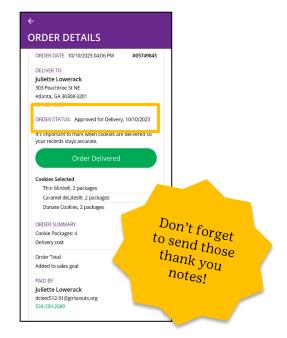
All Orders is used to view all of the orders visible by delivery method.

Step 1: Click the green arrow to view all orders under that specific delivery method.

**Step 2:** See order details. Click the green arrow next to the order, the details will appear. Users can then review the order, see the status and depending on the type of order and status the user can approve/decline the order or mark it as delivered.

#05749873





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### Logged in as Troop

When users are logged in as the troop, they will see the same dashboard as if they were a Girl Scout and have the same choices "New Cookie Order", "Visit My Site," "Email My Site," or "All Orders." Many of the steps taken as a Girl Scout are the same as a troop. This section will focus on the different functionality.



**New Cookie Order:** When processing a new order, during the checkout steps, if the selection "Give cookies to customer now" is selected the user will see additional options. Depending on the council's settings, once a user has selected "Sold at a booth" they may be able to select that specific booth. When reviewing the order users can see which booth was selected.

<ul><li>←</li><li>CHECKOUT <sup>®</sup></li></ul>	CANCEL
ASK YOUR CUSTOMER: How would you like to get your co	ookies?
Give cookies to customer now 🕕	FREE 🔽
<ul> <li>NOT sold at a booth</li> <li>Sold at a booth:</li> </ul>	
Choose Booth	<b>^</b>
Girl Scout Office Pop-up: 06:00 PM-08:00 PM Deliver in person later 3	FREE
* Delivery will occur within a few week	:S.
Ship cookies to customer () \$ * Minimum order is 4 packages * Estimated arrival is 2–15 business day	\$12.99 🔲 ys.

**Approving orders:** all users when logged in as the troop will be able to view, approve/decline orders the same way Girl Scouts can above. Troop volunteers should discuss with family members how they want the troop orders to be handled prior to using the app.



### **Cookie Entrepreneur Pins/Badges**

**Step 1:** While you are logged in to Digital Cookie, click the link for "Badges" to be taken to the Cookie Entrepreneur Family Pins and Cookie Business badges that your Girl Scout can view and complete.



**Step 2:** You'll be taken to a page that displays the Cookie Entrepreneur Family Pins and the Cookie Business badges appropriate to your Girl Scout's level.

For the badges, Girl Scouts can read an overview of the steps. For full details, she can check with the troop volunteer or purchase the online requirements using the shop link or from your local council store.

For the Cookie Entrepreneur Family Pins, Girl Scouts can click on the instructions for each step:

	Arrow		
	Year 1	Year 2	
	Girls work with their family to earn the Cookie Entrepreseur Family pin to strengthen skills and partner with her family. Adults look for the Gr throughout for special ways you can help!	NEWI Girls who completed the Year 1 pin last year can earn the Year 2 pin for their age level. If your family didn't get a chance to earn the pin last year, you can still earn the Year 1 pin this year.	
	Purpose: By completing these steps and earning the pin, girls will learn the key skills to cookie success with support from their family.	Girls will work with their families to earn the Cookie Entrepreneur Family pin to strengthen skills as they complete the requirements in Year 1 and Year 2. Adults, look for the "G" throughout for special ways you can help!	
Check the	Steps to complete "Entrepreneur Pin" As you complete the steps in any order to earn this award, mark the box to show your progress.	Purpose: By completing these steps and earning the pin, girls will learn the key skills to cookie success with support form their family.	
box when the		Steps to complete "Entrepreneur Pin"	
activity is	STEP 1 Go for the goal	As you complete the steps in any order to earn this award, mark the box to show your progress.	
	STEP 2 Find more customers		
finished.	STEP 3 Be a money master	STEP 1 Go for the goal	
	STEP 4 Make your pitch	STEP 2 Find more customers	
	STEP 5 Think like a Girl Scout	STEP 3 Be a money master	Click on a step
		STEP 5 Think like a Girl Smut	

**Step 3:** The instructions for that step of the pin will pop up. She can click on the link to complete any activities in Digital Cookie, and once completed the Girl Scout will click the box next to each step.



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When the box for the last step in earning that pin is checked, a pop-up will appear asking to confirm the Girl Scout completed the last step. Once confirmed, she can't go back.

award.	
This is the last step needed in ord <b>Entrepreneur Pin</b>	er to earn:
Once you check "I did it" you won' Your award completion date will b	
Did you complete the last step?	
Yes, I did this step	No, not done yet

**Step 4**: Girl Scouts can mark the steps as completed even if they finished the badge earlier.

If she wants to do the steps again, she can—they are all great tools for her cookie sale. When she has completed all the steps, a star will appear at the end of her progress bar and she will get a message of congratulations!

	My Cookie Customers Cookie Decision Maker	
	Part of your coolie business is meeting customers. Find our how to get new customers and keep them coming baol Purpose: When I've earned this badge, I will know how to find new customers and talk to them about my coolie business. Purpose: When I've earned this badge, I will know how to find new customers and talk to them about my coolie business.	
	Steps to complete "My Cookie Customers"         Steps to complete the steps in any order to earn this award, mark the box to show your progress.	
	As you complete the steps in any order to earn this award, mark the box to show your progress.	Activity
Girl Scouts	Image: Control of Sour Cookie     Image: Cookie       Image: Cooki	Completed-✓
should let their leaders know when they	STEP 4 Handle money and make change     STEP 3 Build your team     STEP 5 Connect with outcomers     STEP 4 Practice hendling money and tracking sales     Get full badge requirements     Stow your cooke spirit!	
complete the badge or pin.	Congratulations! Greet jool You've samed your My Cookie Customers Badgel Get the badge here!	

**Step 5:** Once the Girl Scout has completed her badge or pin, it will display in color on her home page.





#### **Marketing to Customers**

A Digital Cookie site isn't any good without customers! Learn how you can:

- Enter customer information
- Send marketing emails

Step 1: On the Digital Cookie dashboard, click the Customers tab.

girl scouts					Sh	op My Account	: Log Out	
Home	Badges	Learning	Site Setup	Customers	Orders	My Rewards	My Cookies	Cheers

**Step 2:** The Customers page is broken into two sections

- My Cookie Customers, for managing your customers
- Connect with Customers, to learn more about marketing to customers

#### **Step 3:** My Cookie Customers

Girl Scouts can add or import customers they want to send marketing emails to and keep all of their customers in Digital Cookie for referencing in future cookie seasons.

	Му Соо	kie Cust	omers		
Customer List Send marketing emails, keep of	ustomer information up-to	date, and track orde	ers.	Ŷ	Tips to get started
Select All Send Mar	keting Email Add Cust	omer More		Shi	ow 10 ltems $\smallsetminus$
Name	Email Address	Last Emailed	Email Title	Total Orders	Total Pkgs
Darren Waithe	Yes	11/18/2019	Open	0	0
Eva Almiro	Yes			0	0
James Brinson	Yes	11/18/2019	Open	0	0

Clicking on a customer's name brings up more information about the customer, including details about any orders.

Cu	stomor Informati	ion			Cus	stomer Informa	ition	
< Back to customer list Customer: Joannine Email: dctest51 Address: 1002 tep S: Peul. Phone: 792-057-3 Delete Customer	-10@girlscouts.org her Dr finnesota 53012	t Source: Wessite Notes: Add Another Customer		< Back to customer lis	Customer: Mindy Gue Email: mgtags224 Address: 1231 Upas San Diego, 92103-512 Phone: 619-555-55 Delete Customer	®gmail.com St California 7	ntaet Source: Website Notes: Add Another Customer	
DETAILS Order Date: 09/20/21 10:43 PM Order Number: 05118771 Order Status: Delivered Deliver To: Jasmine garcia Jasmine garcia Ordered From: My Coole Site Order Type: In-Person Delivery	cookies       image: trefoils <sup>4</sup> , 1 plkg       image: trefoils <sup>4</sup> , 1 plkg       image: trefoils <sup>4</sup> , 2 plkgs       image: trefoils <sup>4</sup> , 2 plkgs	ORDER SUMMARY Cookle Packages: 6 Subtotal: In-person Delivery: Order Total: Added to sales goal:	\$24.00 \$24.00 Free \$24.00 6 pkgs	Season 2023 DETAILS Order Date: Order Number: Order Status: Deliver To: Paid by: Ordered From: Order Type:	08/09/23 01:28 AM 0534521 Canceled Mindy Guevara Mindy Guevara My Cookie Site In-Person Delivery	dded to sales goal: 0 сооккв cooккв Lemonades <sup>6</sup> , 2 pkgs	ORDER SUMMARY Cookie Packages: 2 Subtotal: In-person Delivery: Order Total: Added to sales goal:	\$10.00 \$10.00 Free \$10.00 0 pkgs

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Step 3a: Send Marketing Emails

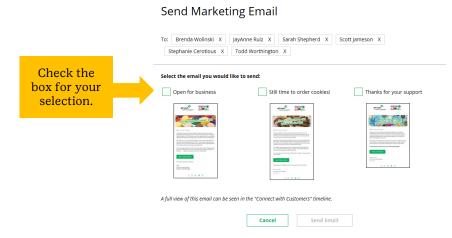
To send emails to your customers, simply check the box in front of all the customers you want to reach, then click "Send Marketing Emails." Next, select which of the three emails you would like to send at this time:

		My Coo	kie Cust	omers		
	Customer List Send marketing emails, keep cu	istomer information up-to-	date, and track orde	ers.	Ď	Tips to get star
	Select All Send Mark	eting Email	Send	d Marke	eting Em	ails
Select the	Name	Email Address	Last Emailed	Email Title	Total Orders	Total Pkgs
customers	Darren Waithe	Yes	11/18/2019	Open	0	0
	V Eva Almiro	Yes			0	0
	James Brinson	Yes	11/18/2019	Open	0	0
	Jasmin Williams	Yes			0	0
	Jasmin Winters	Yes			1	4
	Jorge Ruiz	Yes	11/18/2019	Open	0	0
	V Joy Johnson	Yes			0	0
	Joy Odufu	Yes			0	0
	Katja Mandivi	Yes	11/18/2019	Open	0	0
	Maricela Lopez-Perez	Yes			0	0
	Total customers: 10 Total e	mails sent: 4 Total uniq	ue customers email	ed: 4		
					N	eed help?

"Open for business," "There's still time to order cookies," or "Thanks for your support."

To find out more about each of those emails and see a preview, go to the "Connect with Customers" section.

You can select different customers and send different emails to them or send the same email to all your customers at the same time.



When you have made your selection, check the box next to the email you are going to send and then click "Send Email" at the bottom.

Digital Cookie 2024: Marketing to Customers

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#### Step 3b: Add Customer

To add customers manually (instead of importing), click the "Add Customers" button and you will get a screen for entering information.

	Add C	ustomer	
< Back to customer list required * First Name:* Last Name:* Nickname: Email: Address: City: State: Zip Code: Phone: Notes:		Add a personal hello ta your marketin emails, e.g. Grandma, Uncle Mike.	Encourage Girl Scouts to add a "nickname" for their contacts like "Grandma" or "Uncle"
	Cancel	Add Customer	

The only required field is name. However, to maximize your marketing, you should complete as many of the fields as possible. If you enter data in the "Nickname" field, the customer will receive their email addressed to the nickname instead of their first name.

When you are finished entering information, click "Add Customer". The customer information will be stored.

If a Girl Scout attempts to add a customer that already has an email address in her customer list, the system will alert her that it is a potential duplicate and ask her what information should be maintained between the two records.

Add Custon	ner	
	tered is already in your customer list. Since an email ation you would like to keep and merge these record	address can only be used once, you will need to choose the s for email: dctest664-22@girlscouts.org
	YOU ENTERED	ON FILE
Name	Jane Dow	Suzie Greenburg
Address	43215	<b></b>
Phone	325-235-0273	O <del></del>
Notes	•	O
Cancel	Merge Records	

You can also add customers who have made a purchase and aren't in your customer list. See the Parent Orders Tip Sheet for details.

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Step 3c: Delete Customer

We recommend keeping customer lists from year to year, but there may be times when you will need to delete one or more. To do that, select the box in front of the customer(s) you want to delete, then click on the "More" dropdown menu and select "Delete Customer".

You will get a pop-up warning that deletion is permanent and confirming how many customers you are attempting to delete. To continue with deletion, click "yes"

Delete Customer		
You want to delete 1 name from your c If deleted, this cannot be undone.	ustomer list.	
Cancel	Yes	

#### Step 3d: Import

Clicking on the "More" dropdown menu gives you the option to import a customer list.

The screen has instructions on how to import contacts. It also includes the template that you will need for importing. The template is on the second tab in the spreadsheet, titled "Import\_Customer."

	А	В	С	D	E	F	G	Н	I	J
First Nam	ne	Last Name	Nickname	Street Address	City	State	Zipcode	Phone Number	Email Address	Notes
Jane		Dow	Aunt Jane	123 Main St	Rolling Hills	OK	23902		dctest664-14@girlscouts.org	
Γ	Impo	ort a List of C	ustomer Nar	nes						
								de dete com		
		ing a file from one p		n one program and use i	t in another pr	ogram	. when you	i do this, you	are	
	Steps to	o import a custome	er list into Digital Co	okie						
	1. Dow	nload our Cookie C	ustomers Template	. There are helpful instru	ctions in the fil	e.				
			omers who would lil Remember to save	ke cookies into the file. In the file.	clude their em	ail ado	iresses so y	ou can send	l them a	
	3. Whe	n you have finished	l putting in the nam	es of your customers, sel	ect "Import file	e."				
	Choose	File								
		_								
			Cancel		Impor	t file				
L			1 1	1 (1 (0)		<b>99</b> 1		1		

When the list is prepared and saved, use the "Choose File" button to select your file from where you saved it. Then click the green "Import File" button at the bottom. When it has successfully imported you can send marketing emails to those customers.



#### Step 3e: Export

The "More" drop down menu also gives you the option to export your customer list. When you choose "Export" a screen will pop up with instructions on how to export your customer list and save it to your computer.

Simply click the green "Export File" button and you will be asked where you want to save the file on your computer.

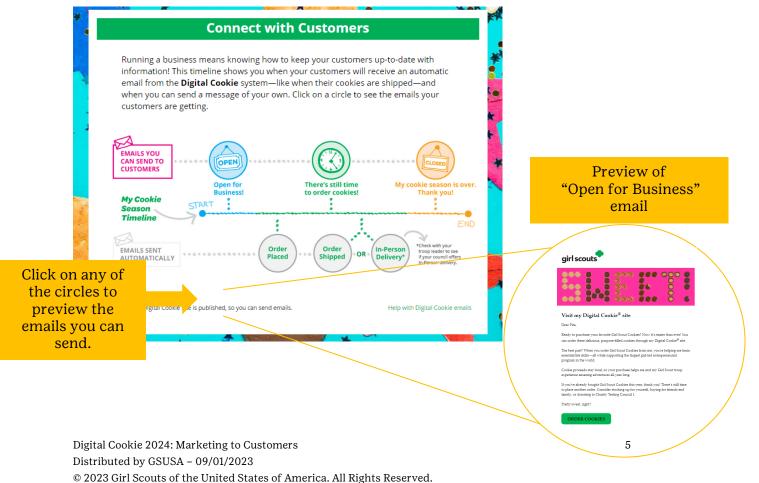
#### **Export Your Customer List**

Saving a copy of your customer list is easy. When you select the "Export file" button, a file will download to your computer with the name "DigitalCookieCustomers". You can rename the file, if you wish, and save it on your computer.



#### Step 4: Connect with Customers

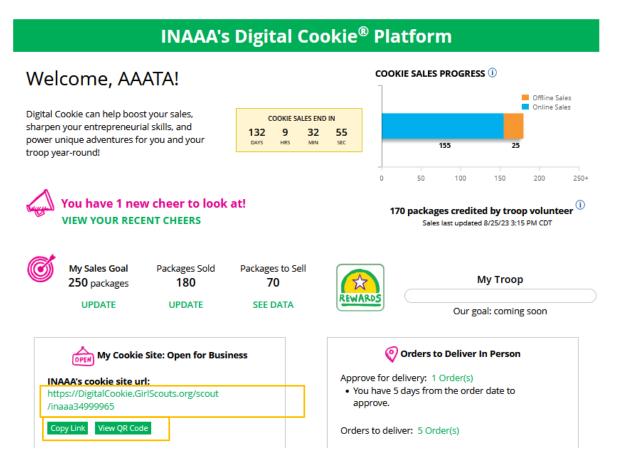
Learning about marketing to your cookie customers is a great skill that can increase cookie sales. In this section you can see the three different emails to send to your customers - and get suggestions for when to use them.





**Step 5:** You can also send customers a link to your Digital Cookie website OR generate a QR code for them to use directly from your home page.

Customers who purchase directly from a link won't be reflected as an email sent in your totals. But their orders are treated the same no matter how they reached your website.





# **Digital Cookie**<sup>®</sup>

#### Cheers

Girl Scouts can be even more excited about their Digital Cookie experience when they give a Cheer to another Girl Scout in their troop or receive one from a troop member, troop volunteer, or even a customer.

Step 1: Girl Scouts can see if they have any cheers on their dashboard. If they don't, encourage them to send some from the "Send a Cheer" button on their homepage or the "Cheers" tab.

Nelcome, sesiMaM! igital Cookie can help boost your sales, harpen your entrepreneurial skills, and ower unique adventures for you and your	COOKIE SALES END IN           1         9         16         58           DAY         HRS         MIN         SCC	Offine Sales Offine Sales Offine Sales Offine Sales
You don't have any new cheers But you can still inspire your troop memb		0 O packages credited by troop volunteer  Sales last updated 7/28/23 2:30 PM CDT
My Sales Goal Packages Sold O packages O UPDATE UPDATE	Packages to Sell O SEE DATA	Your troop reached the goal! Our goal 20 packages
scouts	S	hop My Account Log Out

**Step 2:** In the Cheers module, Girl Scouts can see the other members of their troop and the percentage of sales towards them reaching their goal.

They can select the "Pick a cheer to send" drop down next to the name of the Girl Scout they wish to cheer.

eer on the membe	rs of Troop 4118!	
r fellow Girl Scouts are v	orking hard this cookie season. Send your troop members some words of encoura	gemen
Search for a Troop Mer	ber:	
Search for a Troop Mer	ber: Search	
Search for a Troop Mer		

1

Digital Cookie 2024: Customer Shipped Order Distributed by GSUSA – 08/04/2023 © 2023 Girl Scouts of the United States of America. All Rights Reserved.



**Step 3:** Girl Scouts will see a choice of .gif images and short messages they can send. As they select the message and image they will see a preview of the cheer and then can click "Send this Cheer"

security security security Grecc I	100%					Close 🔨
Choose a Message	Choose a Picture					Preview your Cheer
You're awesome		0 🥮	0	0	0	You're awesome from coConoCnn seooaP
						Send This Cheer

**Step 4**: When Girl Scouts have cheers that have been sent to them, they can see how many cheers on their dashboard and from there, they can click to view their cheers.

coConoCn	n's Digital Cooki	e <sup>®</sup> Platform
Welcome, leetzbEbb! Digital Cookie can help boost your sales, sharpen your entrepreneurial skills, and power unique adventures for you and your troop year-round!	COOKIE SALES END IN           94         7         24         59           Deris         HBS         MRV         SEC	COCKIE SALES PROGRESS ①  COTING Sales Coting Sales
You have 2 new cheers to look VIEW YOUR RECENT CHEERS	k at!	0 O packages credited by troop volunteer  Sates last updated 7/28/23 400 PM COT
My Sales Goal Packages Sold O packages O	Packages to Sell 0	My Troop
You have 2 new cheers to look at!		0 <b>0 packages credited by troop volunteer</b> Sales last updated 7/28/23 4:00 PM CDT ×
My Recent Cheers         View All Cheers           Here are your latest cheers. You can send a che permanently.         Permanently.	eer back to any troop i	member or press "X" to dismiss the cheer
You're crushing it K from coConoCnn s	You're awesome from coConoCnn s S Cheer Back	×
Previous		Next >
My Sales Goal Packages Sold Pac	ckages to Sell	



**Step 5**: If the cheer is from another Girl Scout in their troop they can "Cheer Back", which will take them to a quick screen to return the cheer.

	Send a Cheer	×
-	Cnn s to reach her goal for pokies!" by sending her a customized Chr	
SEND TO	GOAL PROGRESS	
👳 coConoCnn s	NaN%	sent a cheer an hour ago
Choose a Message You're awesome	Chose a Picture	<ul> <li>○</li> <li>○</li> <li>○</li> <li>○</li> </ul>

If they do not see "Cheer Back" as an option, the cheer is from a troop volunteer or customer and they can't send a cheer back to those supporters.

**Step 6:** When they are viewing cheers on their dashboard, they can also choose to "View All Cheers" which will take them to the Cheers tab. From there, they can view all cheers and dismiss old ones if they wish.

My Cheers	
Here are your latest cheers. You can send a cheer back to any troop permanently.	member or press "X" to dismiss the cheer
You're crushing it × from coConoCnn s Cheer Back	
< Previous	Next >



#### **My Account Tab**

Use this tab to update your email address or password, or girl information.

Step 1: While logged into Digital Cookie, click on the "My Account" at the top of the page.

girl scouts				Shop My Account Log Out
Home	Badges	Learning	Site Setup	Customers Cheers

**Step 2:** You can either change your email or password OR click on the "Girl Account(s)" to change the Girl Scout's name or email address (if she is 13 or over)

**Step 3:** Clicking on the "Change email" link will give you a screen to update your email address.

My Account	My Account Settings
If you have questions about the Digital Cookie experience for girls 12 or young and girls 13+, click here for more information.	Change Your Email
Settings Girl Account(s)	For Security reasons, when you change your email address you must also change your Digital Cookie password.
	New Email:
Manage your email and password.	Current Password:
Email: dctest664-14@girlscouts.org Change email	New Password:
Password: ******** Change password	Your password must be at least eight characters and include at least one uppercase letter, one lowercase letter, and one number. Optionally, you may also include the special characters 1, #, or \$.
	Re-enter New Password:
	Cancel Save

**Step 4:** If you are also a troop or service unit volunteer, you cannot change your email address here. You will need to update your email address in your baker software instead.

**Step 5:** Clicking on the "Change Password" will give you the opportunity to update your password



**Step 6**: Clicking on the "Girl Account(s)" tab will allow you to update the preferred first name and email address if the Girl Scout is 13 or over.

			My A	ccount			
	tions about the E	Digital Cookie exp	erience for girls	12 or younger a	nd girls 13+, click h	nere for more inf	ormation.
Girls 13 and olde	er can add their o	wn email addres	s. This allows the	em to manage de	etails for their coo	kie site.	
Digital Cookie Status	Girl Scout	Date of Birth	GSUSA ID	Тгоор	Preferred First Name*	Girl Email Address	Action
Registered	Alicia Martinez	07/01/2006	9999998985	12362	Alicia		Edit

NOTE: Updating your email in Digital Cookie does not mean it will be updated in your council membership system. Please login to MyGS to update your email there as well.

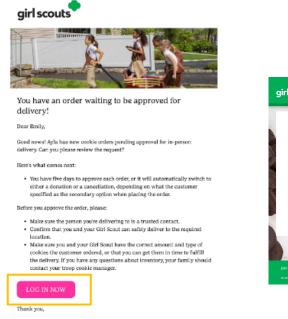


#### **Order Received (In-Person Delivery)**

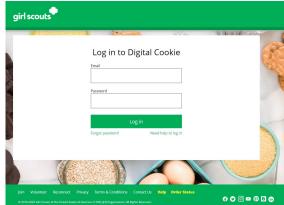
Congratulations! Your Girl Scout received an order and the customer requested she deliver the cookies in person. Below we will walk you through the steps that need to be taken prior to delivering the cookies.

**Step 1:** If you receive an In-Person Delivery order that you need to approve and you have not approved the order by midnight, you will receive an email from <u>email@email.girlscouts.org</u> with the subject "Action required: you have an inperson delivery request!" letting you know your Girl Scout has received an order for delivery. Hooray!

**Step 2:** Click the button "Log In Now" in the email. That will take you to Digital Cookie where you can log in or go to <u>digitalcookie.girlscouts.org</u> and log in.



Girl Scout Cookie Program Girl Scouts Heart of Pennsylvania





Step 3: Click on the "Orders" tab and see what orders are pending your approval.



**Step 4:** You will see a list of all orders needing approval, including the customer order number, number of packages in each order, the customer's address, when the customer placed the order, and the number of days you have to approve it until it reverts to the customer's second choice option.

	D	igital Coc	okie Orde	rs to De	iver	
Running a			roved, and when it's (	delivered		
		e for delivery i e details about the or	n person rder. Then "Approve"	or "Decline" the or	der.	
Select all	Approve C	Order Decline Ord	der		Γ	Show 5 Items
in view						
in view	Approve C Cookie Pkgs		der Deliver to	Delivery Address		Show 5 Items V
in view		Paid by		135 Main St. Hanc	Order Date	Days left to Approv

#### **TIPS!**

- The customer's second choice could be "Cancel" or "Donate." Don't risk a lost sale and a disappointed customer—approve or decline orders within five days.
- Be sure to approve the order before delivering it to make sure the customer's payment is accepted.



**Step 5:** When determining whether to approve or decline the order, consider:

- Is the customer a known and trusted individual?
- Are you willing and able to get the cookies to the customer's location before the end of the sale. AND
- Do you have or will you have the inventory available?

If so, "Approve Order."

If you are unable or unwilling to fulfill the customer's order, click "Decline Order" and the order will default to whatever second option the customer has selected: "Cancel" or "Donate".

**Step 6:** There are multiple ways to approve and decline orders for delivery.

1. Check the boxes in front of the orders you want to approve or decline and then click "Approve Order" or "Decline Order"

	Select all in view	Approve O	rder Decline Ord	er		[	Show 5 Items 🗸 🗸
	Order #	Cookie Pkgs	Paid by	Deliver to	Delivery Address	Order Date	Days left to Approve
Check box	✓ 05073568	6	Jane-Anne Cathcart	Jane-Anne Cathcart	135 Main St, Hanc ock, MA	12/02/2019	4
	05073570	6	Joseph Matimora	Joseph Matimora	14280 SE Fisher Way, Apt 10D, cin cinati, OH	12/02/2019	4

You will get a pop-up message confirming you want to approve all of the orders you selected and can deliver them to the customer:

Once you approve or decline you can't change the action and an email is deployed to the customer.

#### Approve Delivery for Cookie Orders

Orders selected: 2

Items to check before you approve order delivery for Jennifer:

- You have all the cookies on hand or can obtain them from your troop.
- You are willing and able to travel to the delivery address.
- You will contact the customer to arrange a delivery date and time.

Approve Order

When you approve delivery of these orders, the customer's credit card will be charged for the cookies and Jennifer will be able to see all order details including the customer's name and contact information. Don't forget it's important to mark when she's delivered the cookies!

Digital Cookie 2024: Order Received: Delivery Distributed by GSUSA – 09/01/2023 © 2023 Girl Scouts of the United States of America. All Rights Reserved. Customers receive an email to expect their cookies within two weeks of when you have them.



Or that you want to decline all of the orders you selected and understand if the orders are being cancelled or donated:

Decline Delivery for Cookie Orders	¢
Secondary options your customers selected if their order is declined:	
DONATE: 2 Orders If you define to deliver these orders, the customer's credit card will be charged and the cookies will be donated. Each donated or will count towards cookie sales.	der
CANCEL: 0 Order If you decline to deliver these orders, the customer's credit card will not be charged as the order is cancelled.	
If an order is declined, it cannot be re-approved or changed.	
Cancel Decline Order	

2. Click the "Select All" box, which will select all of the orders on that page that need approval, then click "Approve Order" or "Decline Order".

Select all in view	Approve Order	Decline Order			Show 5 Items
Order #	Cookie Pkgs	Paid by	Deliver to	Delivery Address Ord	der Date Days left to Approve

You will also get a pop-up message confirming your batch approval or declining of the orders selected, as above in option 1.

3. Click on the individual customer to bring up that person's order details and click "Approve Order" or "Decline Order" at the bottom.

	Digital Coo	kie Order		
< Back to cookie order list				
ACTION ITEM: C	neck your cookie inventory and delivery	/ address before you approve deliv	ery.	Approve N
Order Detai	Approve for Delivery			
Order Number	05749189	Order Status:	Needs Approv	val
Deliver To	Cookie Monster	Order Type:	In-Person Del	ivery
Delivery Address	: 1231 Upas St San Diego, California 92103-5127	Order Date:	9/1/2023 7:57	PM CDT
Delivery Phone	619-867-5309	Secondary Delivery Option:	Cancel Order	
Ordered From	: My Cookie Website	Approved to Deliver:	Pending Decis	ion
Order Paid By	: Cookie Monster	Order Delivered:		
Billing Email	: mgtags22@gmail.com			
Billing Phone	: 619-867-5309			
Cookies Selected		Order Su		
Cookies Selected	s <sup>8</sup> , 2 pkgs	Order SL Purchased P		\$30.00
Cookies Selected	s <sup>e</sup> , 2 pkgs afuls <sup>e</sup> , 2 pkgs	Purchased P Subtotal:	ackages: 6	\$30.00
Cookies Selected	s <sup>e</sup> , 2 pkgs afuls <sup>e</sup> , 2 pkgs	Purchased P Subtotal: In-person De	ackages: 6 elivery:	\$30.00 Free
Cookies Selected	s <sup>e</sup> , 2 pkgs afuls <sup>e</sup> , 2 pkgs	Purchased P Subtotal: In-person De <b>Order Total</b> :	ackages: 6 elivery:	\$30.00 Free \$30.00
Cookies Selected	s <sup>e</sup> , 2 pkgs rúts <sup>es</sup> , 2 pkgs 2 pkgs	Purchased P Subtotal: In-person De	ackages: 6 elivery:	\$30.00 Free \$30.00
Cookies Selected	s <sup>e</sup> , 2 pkgs rúts <sup>es</sup> , 2 pkgs 2 pkgs	Purchased P Subtotal: In-person De <b>Order Total</b> :	ackages: 6 elivery:	\$30.00 Free \$30.00
Cookies Selected  Trin Mine  Adventur  Trinolis*  Trefols*  Items to review before you a	s <sup>9,</sup> 2 pkgs rfuls <sup>81</sup> , 2 pkgs 2 pkgs <b>Delivery</b> pprove order delivery for Sam:	Purchased P Subtotal: In-person Du Order Total: Added to sa	ackages: 6 elivery:	\$30.00 Free \$30.00
Cookies Selected Thin Mint Methods Adventur Teroits*, Teroits*, Compared to the cookies on You have all the cookies on You have all the cookies on	s <sup>9</sup> , 2 pkgs rfuls <sup>9</sup> , 2 pkgs 2 pkgs <b>Delivery</b> pprove order delivery for Sam: hand or can obtain them from your trr	Purchased P Subtotal: In-person Du Order Total: Added to sa	ackages: 6 elivery:	\$30.00 Free \$30.00
Cookies Selected  Trin Mine  Cookies C	s <sup>9,</sup> 2 pkgs rfuls <sup>81</sup> , 2 pkgs 2 pkgs <b>Delivery</b> pprove order delivery for Sam:	Purchased P Subtotal: In-person Dr Order Total: Added to sa	ackages: 6 elivery:	\$30.00 Free \$30.00
Cookies Selected  Cookies Selected  Thin Mint  Cookies  Adventur  Cookies  Trefoits*,  Trefoits*,  Cookies  Trefoits*,  Cookies  Trefoits*,  Cookies  Trefoits*,  Cookies  Trefoits*,  Cookies  Trefoits*,  Cookies  Trefoits*,  Trefoits*	s*, 2 pkgs fuls#, 2 pkgs 2 pkgs Delivery pprove order delivery for Sam: hand or can obtain them from your tr ravel to the delivery datres as re to arrange a delivery date and time. the customer's credit card will be ch.pgr	Purchased P Subtotal: In-person Dr Order Total Added to sa	ackages: 6 elivery:	\$30.00 Free \$30.00
Cookies Selected  Thin Mine  Cookies  Thin Mine  Cookies  Adventur  Cookies  Terfoils <sup>9</sup> ,  Terfoils <sup>9</sup> ,  Cookies  Cookies  Terfoils <sup>9</sup> ,  Cookies  Cookies Cookies  Cookies  Co	s*, 2 pkgs fuls#, 2 pkgs 2 pkgs Delivery pprove order delivery for Sam: hand or can obtain them from your tr ravel to the delivery datres as re to arrange a delivery date and time. the customer's credit card will be ch.pgr	Purchased P Subtotal: In-person Dr Order Total Added to sa	ackages: 6 elivery:	\$30.00 Free

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**Step 7:** If you have approved the order, it will move down to the section "Orders to Deliver", below the "Approve" section.

2 Orders to Click on a name		ne cookies were del	ivered. (j	
Select all	Order Deliver	ed Export Orde	rs	Show 5 Items 🗸 🗸
Order #	Cookie Pkgs	Deliver to	Delivery Address	Order Date
05073376	4	Jasmin Winter	PO Box 2347, New York, NY	11/18/2019

When you approve the order, the customer will be charged.

Make sure the Girl Scout follows through and delivers those cookies.

**Step 8:** Once you have delivered the cookies, log back into Digital Cookie and mark those orders delivered. There are two ways to indicate you have delivered your order:

- 1. Check the "Select All" box to select all of the orders on the page; they will all be marked "Order Delivered".
- 2. Check the box in front of any orders you have delivered, and then click "Order Delivered."

Select all	Click on	a name ti	deliver o mark when the Order Delivered	e cookies were deliv d Export Orders	Ŭ	Show 5 Items 🗸
	OR o	Order #	Cookie Pkgs	Deliver to	Delivery Address	Order Date
Select a		5073376	4	Jasmin Winter	PO Box 2347, New York, NY	11/18/2019
customer	05	5073568	6	Jane-Anne Cathcar	t 135 Main St, Hancock, MA	12/02/2019

When they are marked as delivered, they will move down into the third section on the page as a completed order.



**Step 9:** If the customer is not in her Digital Cookie contact list, your Girl Scout can check the box in front of the customer's name and click "Add to Customers tab." Then, the customer will be in her records for sending thank-you emails this year and marketing emails next year for repeat business.

#### **Digital Cookie Online Orders**

#### 3 Completed Digital Cookie Online Orders

Select all	Add to Customer List	Export <	/			Show 10 Items $\smallsetminus$
	Paid by	Order #	Cookie pkgs	Order Date	(i) Order Type	In Customer List
View	Nina Smith	00112249	10	6/26/2023	Shipped	
View	Jasmin Winter	00112247	7	6/26/2023	In Person	v 🔶
View	Jane-Anne Cathcart	00112245	5	6/26/2023	Shipped	V



Grow your customer list! Select checkboxes for the names you want to add.

Need Help?

The troop volunteer will see the financial transaction as a credit to your Girl Scout in the baker software after you have approved delivering the order.

> While in the site checking on orders, girls can add customers, send follow-up emails, complete badge work, or explore the great tools on the website. Along the way, your Girl Scout will pick up some good cookie program tips!



#### **Order Received (Shipped/Donated)**

Congratulations! Your Girl Scout received an order that is being shipped directly to the customer and/or donated. There isn't anything you need to do (except remind your Girl Scout to send a Thank-You email), but here are things you will want to know.

**Step 1:** Once you are in the Digital Cookie site, click the "Orders" tab to see what orders you received.



**Step 2:** On the cookie orders page, you can see all of the orders that have been received. Girl Scouts can see who purchased the cookies, how many, when, and if they had them shipped or donated.

3 Complet	ed Digital Cookie	Online Or	rders			
Select all	Add to Customer List	Export	/			Show 10 Items
	Paid by	Order #	Cookie pkgs	Order Date	(i) Order Type	In Customer List
View	Nina Smith	00112249	10	6/26/2023	Shipped	
View	Jasmin Winter	00112247	7	6/26/2023	In Person	V
View	lane-Anne Cathcart	00112245	5	6/26/2023	Shipped	V

While you're in the site checking on sales, it's a great time for your Girl Scout to add customers, send follow-up emails, complete badge work, or explore the great tools on the website. Your Girl Scout will probably pick up some good cookie program tips along the way!



**Step 3:** Clicking on the customer's name for any of the orders will bring up details about what that customer ordered, including any donated boxes.

D	igital Cookie Order	
Back to cookie order list Order Detail		
Order Number: 05749191 Ship To: Cookie Monst Shipping Address: 1231 Upas St	allfornia 92103-5127 <b>Order Date:</b> 9/1/2023 8:0 <b>Shipped Date:</b> ebsite <b>Tracking #:</b> er nall.com	instructions on how the
Thin Mints <sup>®</sup> , 2 pkgs Adventurefuls <sup>®</sup> , 2 pkgs More Trefoils <sup>®</sup> , 2 pkgs	Order Summary Purchased Packages: 6 Subtotal: Shipping & Handling: Order Total: Added to sales goal:	\$30.00 \$30.00 \$12.99 \$42.99 6 pkgs

Don't forget to have your Girl Scout send thank-you messages to make sure the customer becomes a repeat customer!

**Step 4:** If the customer is not in her Digital Cookie contact list, your Girl Scout can check the box in front of the customer's name and click "Add to Customer List." Then, the customer will be in her records for sending thank-you emails this year and marketing emails next year for repeat business.

3 Complete	ed Digital Cookie	Online Or	rders			
Select all	Add to Customer List	Export	/			Show 10 Items $\sim$
	Paid by	Order #	Cookie pkgs	Order Date	i Order Type	In Customer List
View	Nina Smith	00112249	10	6/26/2023	Shipped	
View	Jasmin Winter	00112247	7	6/26/2023	In Person	v 🔶
View	Jane-Anne Cathcart	00112245	5	6/26/2023	Shipped	V



#### **My Rewards**

Girl Scouts can see the rewards they can earn for selling cookie packages, get more details about each reward, and select which ones they want when they unlock a new reward level through sales.

**Step 1:** To access the information and see what rewards are available, click the "My Rewards" tab in Digital Cookie.



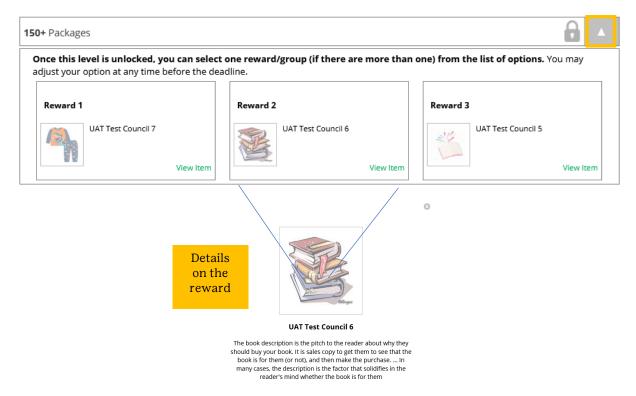
Girl Scouts can see what rewards are available at various packages sold levels AND if the council offers other types of rewards from Digital Cookie sales or emails, they would be displayed here also.

ck to Dashboard	Need hel	p?
Isabel's Rewards		
47 Packages Sold / Goal: 250 🔐		
You have 203 packages to reach your next reward level. You can select rewards until 3/31/2022 Reward options may change based on final sales and troop reconciling. Your Troop may opt out of rewards, so please check with your troop volunteer for more details.		
75+ Packages		
150+ Packages	<b>A</b>	
200+ Packages	x 🔒 🗸	Purple Star = Girl's Goal
350+ Packages	8 🗸	
Digital Cookie Rewards	41 Digital Packages Sold	
100+ Packages		

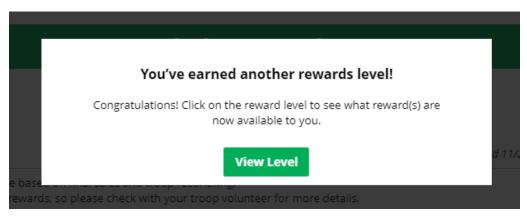
Girl Scouts can also see where their cookie goal is in relation to the rewards!



Girl Scouts can see all the rewards they can earn by clicking on the down arrow on the right side. It may still be locked, which means the Girl Scout hasn't yet sold enough packages to earn the reward, but they can still see the rewards and get more details by clicking on them.



**Step 2:** As Girl Scouts earns a reward, they will see a message on their "My Rewards" tab letting them know they earned another reward.



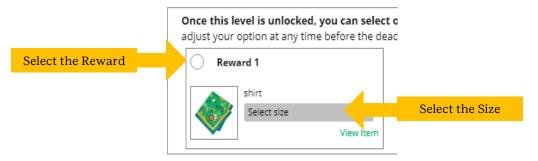


The data for what rewards the Girl Scout has earned comes from the amount of cookies the troop volunteer has in their records for the Girl Scout. Check with the troop volunteer if you believe the information is incorrect.

#### 47 Packages Sold / Goal: 250 .

You have 203 packages to reach your next reward level. You can select rewards until 3/31/2022 Reward options may change based on final sales and troop reconciling. Your Troop may opt out of rewards, so please check with your troop volunteer for more details.

**Step 3:** When Girl Scouts earn a new reward, they can select if there is more than one choice at that level. They can also indicate the size they want if the item has size options.



To change a reward selection, the Girl Scout simply needs to check the box for her new selection at any point prior to the rewards due date. That date can be found at the top of the screen.

#### 47 Packages Sold / Goal: 250 $_{\odot}$

You have 203 packages to reach your next reward level. You can select rewards until 3/31/2022

**Step 4:** If the troop volunteer needs to adjust the record of sales, it could impact the Girl Scout's rewards. Should that happen, the Girl Scout would see a message letting them know that rewards had changed.

After the rewards due date, Girl Scouts can still see the rewards that they earned but can't make any more selections. The troop volunteer will have pulled the rewards selections from Digital Cookie and placed the order for them, so they can't be changed.

#### Your earned rewards have been changed.

Troop sales reconciliations can cause reward levels to change.

Please contact your troop volunteer for more information.



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#### My Cookies: Inventory by Variety

Digital Cookie can help you make sure that you have enough cookies for your orders, track your progress on delivering/selling offline orders AND/OR make sure that your record of cookies received agrees with what your troop cookie volunteer has given your Girl Scout.

To learn more, go to your "My Cookies" tab.



NOTE: The top part of your dashboard shows the total number of packages that have been allocated to your Girl Scout from the troop cookie volunteer. It could include booth sales or troop sales. It is not the same as the number of cookies you are financially responsible for.

Alicia's Cook	ies
Go to Delivery Settings	View entered Initial Inventory
Alicia's Packages: 22 This number reflects all packages currently credited to your Girl Scout by the troo the data on your progress bar.	op cookie volunteers. This number may not be the same as

**Step 1:** The inventory section gives you a quick view of how many cookies you should still have undelivered and how many you may need to fill your in-person orders.

lsa	abel's (	Cookies Invento	ory (P	ackages) o	
Girls should enter the cookies	they sold/delive	red to customers that were not paid	for in digita	l cookie.	
My Offline Sales					0 🔻
Need help? View Tutorials					
Current Inventory	49▼	Pending Delivery/To Approve	0 🛡	Inventory Needed	49▼

1

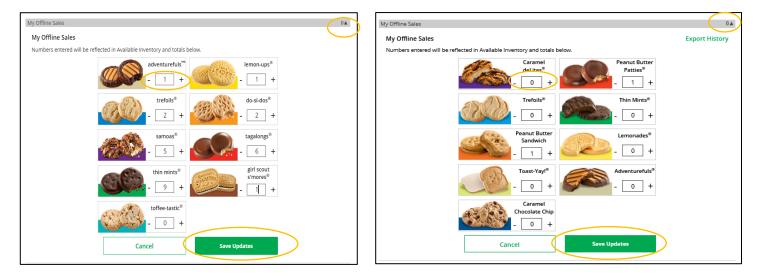
The first thing to note is "My Offline Sales"

Digital Cookie 2024: My Cookies: Inventory – Variety View Distributed by GSUSA – 09/01/2023 © 2023 Girl Scouts of the United States of America. All Rights Reserved.



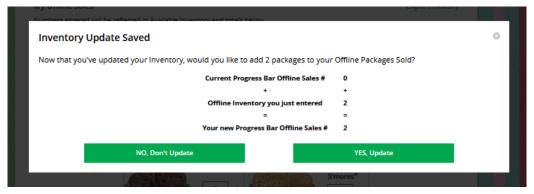
This is something that needs to be updated by the Girl Scout/her caregiver when she delivers cookies and receives a cash or check payment for them. If they are not entered in this section, they will not be removed from her inventory and this section will not be correct.

To enter offline sales, click the down arrow by the number of packages on the left side and open a screen to enter those sales.



When those are entered, click "Save Updates"

Once you click Save Updates, you will be asked to confirm you want to update the inventory.





**Step 2:** There are three other sections that calculate your inventory. The first is "Current Inventory". Clicking the arrow next to the total number of packages will show you this information by variety.

If you click the arrow next to any of the varieties, you will see more detail on how that number was calculated.

rrent Inventory IOTE: Numbers may differ from ti ntered and is determined by the i fease contact your troop leader fi	troop leader.	Current Inventory NOTE: Numbers may differ from th entered and is determined by the t	roop leader
information.		Please contact your troop leader for information.	r more
Variety	Available	Variety	Avail
Peanut Butter Sandwich	0 🔻	Thin Mints®	4
Peanut Butter	0.	RECEIVED:	-
Patties®	0,	Initial Order	4
Adventurefuls®	00.1	Additional Inventory	- 0
	80 🛦	DELIVERED:	
RECEIVED:	82	Offline Sales	0
Additional Inventory	0	"In Hand" App Sales	ő
DELIVERED:	0	Delivered Online Sales	0
Offline Sales	0	CURRENT INVENTORY	4
"In Hand" App Sales	0	CORRENT INVENTORY	4
Delivered Online Sales	2	Trefoils®	0
CURRENT INVENTORY	80	Irefoils*	U
Caramel Chocolate	0 🔻	Samoas®	0
Chip		Do-si-dos®	0
Trefoils®	0 🔻		-
Toast-Yay!®	78 🔻	Tagalongs®	2
Lemonades <sup>di</sup>	76 🔻	Toffee-tastic®	0
Cookie Share	0 🔻	Girl Scout S'mores®	0
Thin Mints®	0 🔻	Lemon-Ups®	0
Caramel deLites®	0 🔻	Adventurefuls®	0
TOTAL	234 🔻	TOTAL	6

The "Received" numbers come from the information the Troop Cookie Volunteer has of how many cookies you have received and signed for. If you believe there is an error in this, please contact your Troop Cookie Volunteer.

The "Delivered" section will reflect the Offline Sales the Girl Scout has entered above, any sales the Girl Scout made on her Mobile app using the "Give Cookies to Customer Now" feature and any girl delivery orders that have been delivered and marked delivered to her customer on the orders tab.



**Step 3:** The next section will show how many cookies you need to fill girl delivery orders you have approved and girl delivery orders that you have yet to approve. Expanding each variety will show you how many orders are approved and how many are needing to be approved with how much inventory you need for each of those categories.

Pending Delivery/To Approve	19	
Variety	Pending	
Thin Mints®	10▼	
Trefoils®	4▼	
Adventurefuls®	5▼	
TOTAL	19▼	

**Step 4:** The final inventory section is Inventory Needed. This will show if you need any packages of cookies to fill your orders.

ntory Needed	9▲
riety	Available
Thin Mints®	5 🛦
Current Inventory	5
Pending	10
TOTAL NEEDED	5
_	
Trefoils®	2▼
Samoas®	0▼
Do-si-dos®	0 🔻
Tagalongs®	0 🔻
Toffee-tastic <sup>®</sup>	0▼
Girl Scout S'mores®	0▼
Lemon-Ups <sup>®</sup>	0▼
Adventurefuls®	2▼

Expanding any of the sections that show a number will show you how many you need and why. If you see a number for a variety in this column, be sure you can get the cookies you need before approving an order for a customer.

If you have questions about any of the numbers of received orders listed in your Current Inventory, ask your Troop Cookie Volunteer for more information.

Remember, it may take the volunteer a few days to enter transactions, so be patient if you have received cookies from the troop that need to be entered.



#### **My Cookies: Delivery Settings**

The "My Cookies" tab contains a number of different functions for parents. This sheet explains the "Delivery Settings" portion.

If enabled by your council, the Delivery Settings function gives you the opportunity to turn off Girl Scout delivery and off varieties of cookies. This might be useful if you run out of a cookie variety and can't get any more to fill customer orders or you are entirely out of cookies for delivering to customers or otherwise are unable to deliver cookies to customers.

If you are worried about your inventory, always check with your troop cookie volunteer first to see if you can get more cookies before turning off a variety. Turning it off means a customer doesn't have the option to purchase it for delivery so you don't have to decline their order and disappoint them if they can't get the variety they ordered.

**Step 1:** When you know you need to turn off delivery or a variety(ies), go to the bottom of your "My Cookies" tab and find the Girl Scout Delivery Settings section.



Girl Scout Delivery Settings 🛛 🦕 🔤	Girl Scout Delivery Settings o
	Allow my Girl Scout to deliver cookies
🚯 Allow my Girl Scout to deliver cookies	Your girl's Digital Cookie site and mobile app let a customer choose whether to have their cookies shipped or delivered in person. Having both options can increase sales. You can choose to make delivery inactive if needed, and turn it back on when you're read
Your girl's Digital Cookie site and mobile app let a customer choose whether to have their cookies shipped or delivered in person.         Having both options can increase sales. You can choose to make delivery inactive if needed, and turn it back on when you're ready.         ACTIVE       Allow Girl Scout delivery on my girl's cookie         Site and mobile app       INACTIVE         Remove Girl Scout delivery from my girl's cookie site and mobile app	Active Allow Girl Scout delivery on my girls cookie site     INACTIVE Remove Girl Scout delivery from my girls     cookie site and mobile app     Wy inventory for Girl Scout delivery
	W INVENTORY FOR GIRLSCOUT DELIVERY If you're out of stock for a cookie, you can turn off delivery. Sam's cookie site and mobile app will update to reflect your settings. Y
😚 My inventory for Girl Scout delivery	can turn delivery back on at any time once you get stock. Customers can still purchase and ship cookies that are turned "off".
If you're out of stock for a cookie, you can turn off delivery. Emily's cookie site and mobile app will update to reflect your settings. You can turn delivery back on at any time once you get stock. Customers can still purchase and ship cookies that are turned "off".	Adventurefuls® Off On Caramel Chocolate Chip On On
emon-ups <sup>®</sup> Off on trefoils <sup>®</sup> Off on	Caramel deLites® Off on Caramel deLites® Off on
all do-si-dos <sup>®</sup> Off on and samoas <sup>®</sup> Off on	Peenut Butter Sandwich Off On State Thin Mints <sup>4</sup> Off On
thin mints® Cff Con	Tosst-Yayl <sup>®</sup> On On Period Butter Petties <sup>®</sup> Off On
girl scout Off on configuration off of on	Trefolis* Off on
Cancel Update delivery settings	Cancel Update delivery settings

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**Step 2:** When you select "inactive" to turn off the Girl Scout delivery option for your customer, you will get a warning message. If you want to turn delivery off, click "Update delivery settings".

🚷 Allow my Girl Scout to de	iver cookies	
	op let a customer choose whether to have their cookies shipped or delive u can choose to make delivery inactive if needed, and turn it back on whe	
ACTIVE Allow Girl Scout delivery on site and mobile app	my girl's cookie <b>INACTIVE</b> Remove Girl Scout delivery from m cookie site and mobile app	y girl's
Customers can still purchase cool	will be updated to remove Girl Scout cookie delivery. des using shipping and donation. ng to be approved or delivered are still in the Orders tab for you to d	complete.

Once you have turned it to inactive, the varieties section will be removed and is superseded by the active/inactive setting. You do not need to turn off each of the varieties individually if you set it to inactive.

Should you wish to turn delivery back on, simply click "active" and your customers will see delivery as an option again. Make sure you click "Update delivery settings".

	Girl Scout De	elivery Settings
Allow my Girl	Scout to deliver cookies	
Your girl's Digital Cookie si	te and mobile app let a customer ch	oose whether to have their cookies shipped or <mark>delivered in person.</mark> ke delivery inactive if needed, and turn it back on when you're ready.
	cout delivery on my girl's cookie	INACTIVE Remove Girl Scout delivery from my girl's     cookie site and mobile app
	Cancel	Update delivery settings

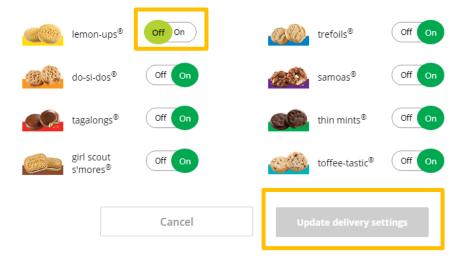


**Step 3:** If you wish to offer delivery but are out of a cookie variety and can't get more inventory, you can turn off just that variety of cookie for delivery and customers can only purchase those for shipping and not delivery.

To do that, simply click the "off" button then click the Update delivery settings button, and it will remove that variety from the Girl Scout delivery option. If you are able to offer that to customers again, return to this section and click the "on" slider to turn that variety back on.

#### 🚷 My inventory for Girl Scout delivery

If you're out of stock for a cookie, you can turn off delivery. Emily's cookie site and mobile app will update to reflect your settings. You can turn delivery back on at any time once you get stock. Customers can still purchase and ship cookies that are turned "off".





#### **Closing Your Site (In Season)**

If you aren't actively promoting your site, chances are that you won't get sales, but, if you need to be sure that no one can access your store and purchase more cookies, you do have the ability to turn the site off to customers.

**Step 1:** Navigate to the Site Setup tab

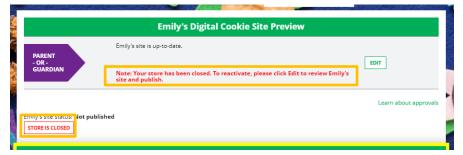
Then click on the "Close Online Store"



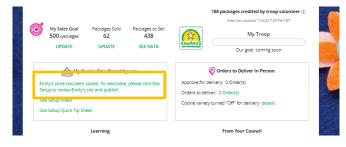
Confirm that you want to close the Girl Scout's Digital Cookie Store.



**Step 2:** The site will show as closed on both the Site Setup page



And the dashboard on the Home page will also indicate her store is closed.



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**Step 3**: If a customer were to arrive on the Girl Scout's website when it is closed, they will see a message that the Girl Scout is not currently taking orders.



**Step 4:** If you need to reactivate the Girl Scout's Site, simply navigate back to the Site Setup tab, and click "Edit"



Then scroll down to the bottom of the Girl Scout's Site Setup page to click the green "See your site and publish" button to review her site and publish it. It will be active for customers again in minutes.





#### **Customer Experience: In-Person Delivery Order**

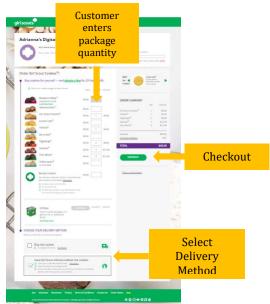
Wonder what customers see when they get your invitation to purchase cookies?

**Step 1:** A customer receives a girl's email announcing that cookie season is open. The customer clicks the "Buy Cookies Online" link and is taken to the girl's Digital Cookie site.



**Step 2:** As the customer orders packages, the total amount updates. Once the customer has selected the cookies she wants, she can click the "Have Girl Scout Deliver the Cookies in Person" option.

Once the customer is satisfied with her order, the customer simply clicks the "Checkout" button.





**Step 3:** The customer is taken to a checkout screen to complete basic shipping and billing information.

First Name		Lathere			
Jasmine		garcia		adventurefuls"	2 \$8.0
C/O or Compa	ny Name (optional)			samoas <sup>®</sup>	2 \$8.0
Address 1 1602 Kepne	r Dr				10020
Address 2 (op	ional)			Subtotal	\$16.0
City			The Code	In-Person Delivery	FREI
Anchorage	A	rmed Forces Americas (AA)	99504-2428	TOTAL	\$16.00
Pture Number 792-057-209	97			If your In Person delivery orde	r is approved
dctest512-1	0@girlscouts.org	(in case we need to reach you)		within 5 days, you'll be contact the Girl Scout can safely delive This may take several weeks. T patience. All sales are final.	ted as soon as in the order. 'hanks for your
CONTINU	E			Em not a robot	0
	FERENCES			Think a robot	reCAPTCHA

The next screens ask customers to:

- Complete credit card information.
- Choose a second option if Girl Delivery is not approved.
- Share if they were Girl Scouts. (optional)
- Indicate if they want membership or volunteer information (optional)

der Checkout	YOUR COOKIE ORDER	Edit 🖊
DELIVER TO Edit /	QTY	AMOUNT
Jasmine garcia 1602 Kepner Dr Anchoraga, KX 99504-2428 792-057-2097	adventurefuls <sup>™</sup> 2	\$8.00 \$8.00
dctest512-10@girlscouts.org ORDER PREFERENCES	Santoas 2	30.00
Getting your order delivered by Girl Scout Isabel requires approval by her parent. If your order is not approved within 5 days, what would you like to do?	Subtotal In-Person Delivery	\$16.00 FREE
Please make a selection (required)	in-Person Delivery	PREE
Donate your cookie order to: Cookies for Caring	TOTAL	\$16.00
Cancel your cookie order	If your in-Person delivery order is a within 5 days, you'll be contacted as the Girl Scout can safely deliver the This may take several weeks. Thank patience. All safes are final.	s soon as order.
CONNECT WITH GIRL SCOUTS (optional)		есартона мице тима
PAYMENT DETAILS		
	By clicking the PLACE ORDER button to be bound by the Terms of Use an Notice.	n, I agree nd <b>Privacy</b>
	I have read, understand, and accept sales are final and cannot be chang cancelled once placed. Please verify delivery address information, and it selected for purchase are correct be submitting your order.	ed or all billing, tems

Once the customer has completed the information, they click the "I am not a robot" box and the "Place Order" button on the right side.



**Step 4:** The customer then sees an order confirmation screen that includes the option of placing a new order in case they want to send some to a friend!

BIG Thanks for your order!		Thanks for your purchas
Nor DVI Status coole and/or vac placest on <b>Describer</b> 11 A confirmation enable why your protect databased by 12 Noro-order tables sens that for parent approach. This is 14 P page delivery response (i) approved, page 200 B to create planter the delivery response (i) approved, page 200 B to the cooling, tradit availability, and the temps of the order of the P space delivery is not approved, page 200 B to 10 H of the page 300 B to availability.	ent to <u>domental indigitations</u> ary with take up to 5 days at as porn as the Drif Scout can selety taked on the Grif Scout's personal supply of "We approcess your personance."	Vivie served your Dign Conseq Ferror Daminal and Share MORE FROM GIRLSCOUTS
OUR ORDER	AMOUNT	A sectorizan
adverturet.do" 2 paciogen	48.00	-
м латал <sup>6</sup> 2 расоди	96.00	C Dezwer o Nidarmer
Order Subsidial	#16.00	
In Person Dalivery	7925	R.
TOTAL PAYMENT	\$16.00 At copie and any first	
Harm you for supporting habet with your part	faile of deficient SAT local control.	1 - was
Bottavetto		a la contrata de la c

Step 5: Customers will receive a series of emails about their order.

The first is an order confirmation letting them know that their order is pending approval from the parent.



Then an email is sent indicating the order has been approved. If the order has been declined, an email is sent to notify the customer and give them the option to place a new order to have cookies shipped or donated.





An email thanking the customer for their support for his/her support and asking them to complete a quick survey can be sent by the girl.



If the order is a donation or contains a donation, the emails will reflect that as well.

Remind your Girl Scout a personal note helps create a satisfied customer who is likely to purchase cookies from her again.



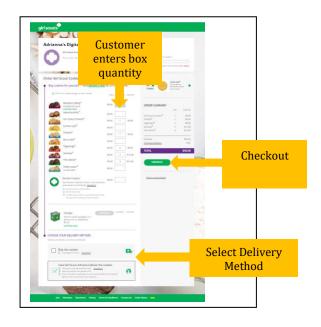
#### **Customer Experience- Shipped Order**

Wonder what customers see when they get your invitation to purchase cookies?

**Step 1:** A customer receives a girl's email announcing that cookie season is open. The customer clicks the "Buy Cookies Online" link and is taken to the girl's Digital Cookie site.



**Step 2:** As the customer orders boxes, the total amount updates. Once the order is completed, the customer selects the delivery method, then clicks the "Checkout" button.

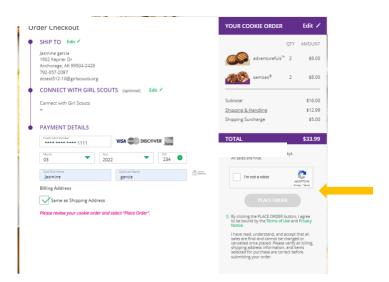




**Step 3:** The customer is taken to a "Check Out" screen to complete basic shipping and billing information. Once they complete that, they click the "Continue" button.

SHIP TO You can ship to U.S	5. destinations, including r	nilitary post offices	(APO, FPO, DPO).		QTY AMOUN
Rirst Name		Last Name		adventurefuls	<sup>re</sup> 2 \$8.0
C/O or Company N	iame (optional)			semoes®	2 \$8.0
Address 1				Subtotal	\$16.0
Address 2 (optione	a)			Shipping & Handling	\$12.9
City	State		Zip Code	TOTAL	\$28.9
Phone Number				<ul> <li>Shipping takes 2-15 busines All sales are final.</li> </ul>	s days.
	order is a gift (add a gift m			End of a root     End     End	R button, I agree f Use and Privacy d accept that all e changed or se verify all billing, in and items

**Step 4:** The next screen is optional and asks customers to share if they were Girl Scouts and indicate if they want membership or volunteer information. Then, they enter their payment information. After that they will need to click the "I am not a robot" box and then click "Place Order".





**Step 5:** The customer then sees an order confirmation screen that includes the option of placing a new order in case they want to send some to a friend!

Number 2014 Security and the state of the second security of the second	er en en la general de la factación de la serie de la general de la serie de la general de la genera	Anna da para ana an Survey anna an An Survey and Survey
YOUR GROAN	AMOUNT	MORE THOM GRESCOVE
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and interest" ( perception	14.00	d murae
Trave Subsect	1948	C merer anna
Migray Branding	10.000	
Minning Sectionary	45.00	0/
TETAL PAUMINT	T23.19	
These are in responsible internet and		
	inter contraction of the second	100 March 100
🔹 fa Diffusionale proper a relation of		

Step 6: Customers will receive a series of emails about their order.

First they get an order confirmation:

16	
An update o	in your order.
Gaudelinal	ging noom ville per perform of dations, papers BhChChCool in othe Inclusion administration per per unit without to charged with in map.
Phone check year into your or your other in	in le ayaplain organ min. Indirecto a mai colemate a min my féging sectoir known or address kaines égy
Bankyon, Josefan (Bank) Josefan (	
Questions? Creation for states and Want to place another Class with a representat	
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Then they receive an email when the cookies have shipped and are on their way.



An email thanking the customer for his/her support and asking them to complete a quick survey can be sent by the girl at the end of the sale.



If the order is a donation or contains a donation, the emails will reflect that as well.

Remind your Girl Scout a personal note helps create a satisfied customer who is likely to purchase cookies from her again.