

# M2 Reports

Council Reports	Use	SU/Troop/GS Reports	Use
<b>Campaign Profits</b>	Rolling report summarizing sale data and participation stats	<b>Service Unit Orders</b>	All inclusive report of all SU level sales, balances due, cumulative proceeds and rewards
<b>Online Girl Delivered Orders</b>	Rolling report of total online girl delivered orders by product variety	<b>Service Unit Products &amp; Financial</b>	Breakout of products and sales by SU
<b>Nut Order Card Sales</b>	Rolling report of total nut card sales by product variety	<b>Service Unit Rewards</b>	Breakout report of rewards only
<b>Direct Shipped Orders</b>	Rolling report of total direct ship nut sales by product variety	<b>Service Unit Summary</b>	Quick view of overall SU stats and brief financials
<b>Initial Order by Delivery Agent</b>	Static report accounting for initial order products by variety and by SU, sorted by Delivery Agent and accounting for rounding	<b>Troop Orders</b>	All inclusive report of all Troop level sales, balances due, cumulative proceeds and rewards
<b>Sales at time of Initial Order</b>	Static report includes initial order sales by troop	<b>Troop Products &amp; Financials</b>	Breakout of products and sales by Troop
<b>Reward Costs and Analysis</b>	Total usage by reward level; also includes Personalized Patch totals - sent for production only	<b>Troop Rewards</b>	Breakout report of rewards only
<b>Troop Payments</b>	Record of Troop Payments recorded in the system either via troops themselves (if applicable) or via ACH upload	<b>Troop Summary</b>	Quick view of overall Troop stats and brief financials
		<b>Girl Scout Orders</b>	All inclusive report of all Girl level sales, balances due, cumulative proceeds and rewards
<b>Product Moves &amp; Extras</b>	Rolling report of any product moves made throughout the entirety of the program and up to reward submission date	<b>Girl Scout Products &amp; Financials</b>	Breakout of products and sales by Girl
<b>Delivery Sites Extras</b>	Rolling report showing total units by product of extras at each Delivery Site	<b>Girl Scout Rewards</b>	Breakout report of rewards only
<b>Troop Extras</b>	Rolling report showing total units by product variety of extras currently assigned to Troops that have not been allocated to girls	<b>Girl Scout Summary</b>	Quick view of overall Girl stats and brief financials

For questions regarding reporting, please contact your National Account Manager or the Council Support Team.