



Got GRIT?



Girl Scouts of the Chesapeake Bay Annual Report • 2020

grit — firmness of mind or spirit : unyielding courage in the face of hardship or danger
/grit/ noun

Use it in a sentence? The year 2020 met girls with unprecedented obstacles, but with resilience and **grit**, Girl Scouts rose to the challenge of keeping each other safe during a global pandemic, stood their ground in the face of racial injustice, and held out a hand in service to their communities, families, friends, neighbors, and fellow Girl Scout sisters.

We haven't felt a friendship squeeze in months, but our bond of sisterhood is stronger than ever. It's been over a year since the songs of summer camp filled our ears, but we're still blazing trails. Girl Scouts has never looked more different, but we're still showing up. Six feet apart or six-thousand feet apart, Girl Scouts of the Chesapeake Bay continues to serve girls and volunteers throughout the Delmarva Peninsula for the purpose of delivering our mission:

Building girls of courage, confidence and character who make the world a better place.

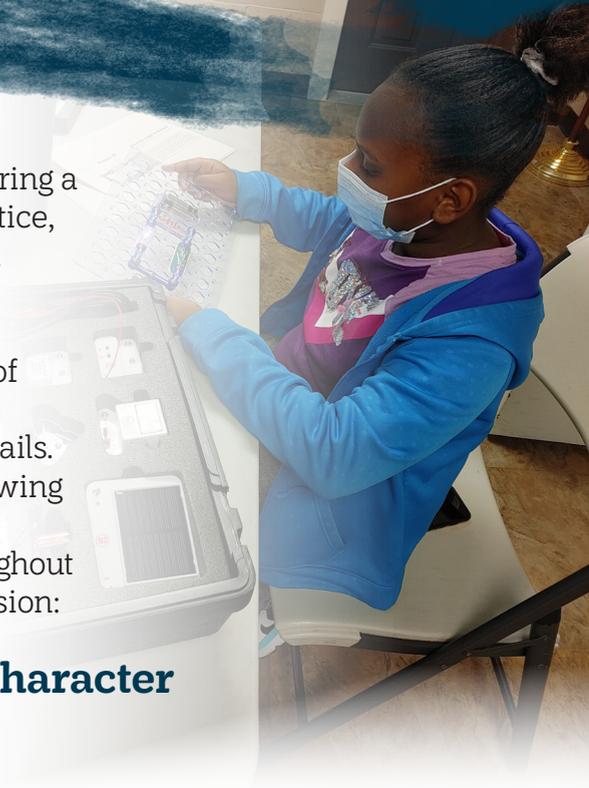
Girl Scout Promise

On my honor I will try,
To serve God and my country,
to help people at all times,
and to live by the Girl Scout Law

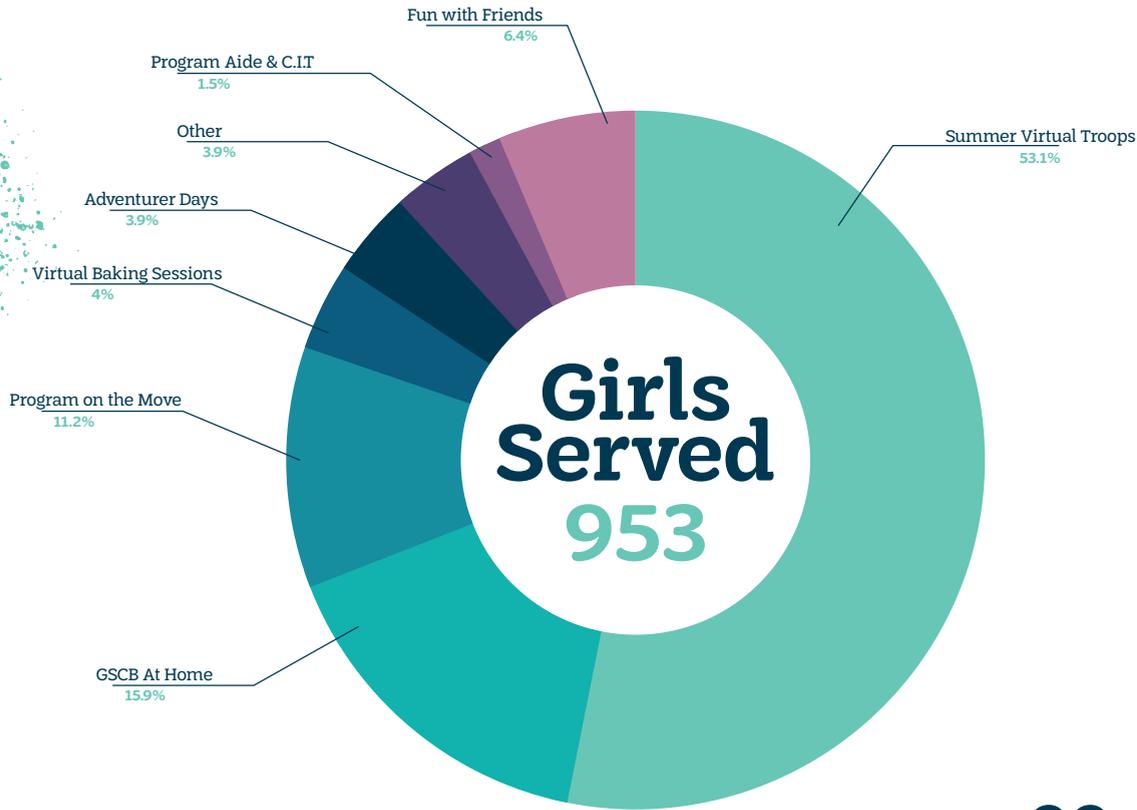
Girl Scout Law

I will do my best to be,
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do

and to
respect myself and others,
respect authority,
use resources wisely,
make the world a better place,
and be a sister to every Girl Scout.



Virtually and In-Person: Our Staff Showed Up



Summer Virtual Troops served over 500 girls in 33 states (plus Washington D.C., Puerto Rico, and USAGSO)!

They really took the time to work on all of program content individually and then tied it all together. Very useful! - Daisy Parent, Program on the Move





37 unique communities across the Delmarva Peninsula impacted by Higher Awards projects in 2020.>

In Unprecedented Circumstances: Our Girl Scouts Made an Impact

In the height of the pandemic, many troops donated Girl Scout Cookies to frontline workers including healthcare workers, police, fire fighters, and grocery store employees.



Girl Scouts Teagan and Ruari McGowan and Aniya Goodridge made good use of their time at home by sewing and donating masks where PPE was running low.



2020 Product Program Stats

Cookies
3,999
Girls participating
859,772
Total boxes sold
25,545
Total boxes donated through Operation Taste of Home

Fall Product
1,031
Girls participating

Through Adaptability and Commitment: Our Volunteers Stayed Connected

I felt I needed to find a way to keep the girls connected, if only so they had a chance to talk to each other. I had no clue what I was doing. But my girls live a tech savvy life, and together we found new ways to do things...

The option of our virtual troop allows these girls to continue to be active in Girl Scouts, when otherwise they might have dropped out. The girls from my Cadette troop have gained leadership skills by planning and leading virtual activities with the younger girls. We have worked on and earned a lot of badges this past year and still had time for fun...

The girls and I have learned through experience that we can overcome most obstacles. We just need to be willing to try new ways to solve problems. Not everything works, and we have to continually improve our skills, but we can do “Virtually Anything.”

- Tracie Bruno, GSCB Volunteer

“ New Resources Aim to Meet Volunteer Needs in the Virtual Space



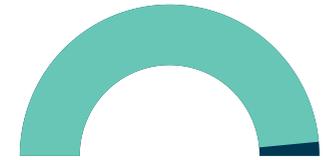
NEW Cookie Volunteer Website gets 3,400+ visitors



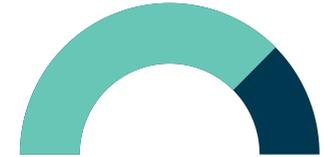
Monthly Virtual Volunteer Calls and meeting ideas



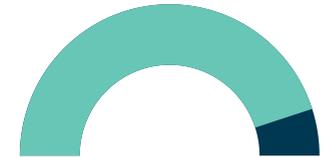
Virtual Product Program Trainings offered for volunteers and families



97% of girls surveyed said they get to try new things at Girl Scouts.*



75% of girls surveyed liked seeing their friends even though they were apart.*



90% of girls surveyed said they learned something new at their Virtual Troop Meeting.*

*Surveys collected from Summer Virtual Troop Meeting attendees.

The accomplishments of our Girl Scouts, volunteers, and staff would not be possible without the generous support of our donors, sponsors and Program Partners. We thank you for continuing to see the value in Girl Scout programming and supporting the next generation of innovative, adventurous, curious, and confident female leaders.

Girl Scouts of the Chesapeake Bay Leadership

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Beck Moore, MSHR • *Executive Vice President*

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Diane Sparks • *1st Vice Chairperson*
Jenny Teal • *2nd Vice Chairperson*
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Pamela Colbert
Stacy Conn
Barbara Dodge
Temeka Easter Rice
Gail Foltz
Michele Hughes
Jessica Jordan
Kimberlee Ziolkowski
Sarah Long
Ellen Whitman

Girl Representatives to the Board

Paige Lanning
Rachel Straub



Northern Resource Center (NRC)
225 Old Baltimore Pike
Newark, DE 19702



Peninsula Resource Center (PRC)
1346 Belmont Ave., Ste. 601
Salisbury, MD 21804



Camp Country Center
Lynn W. Williams Science &
Technology Lodge



Camp Grove Point



Camp Todd



Camp Sandy Pines

